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Finally the SUMMER is here Thopefully some holidays too!

Here are some of the TOP TRENDS to be adding to your wardrobe in July.

JULY IN OSAKA - THE MONTH OF FESTIVALS

The season of Matsuri (local festivals) has come! Throughout July, Osaka will be filled with countless festivals that animate the summer evenings with tradition, entertainment, delicious food, and more of what can only be experienced in Japan. From the famous Tenjin Matsuri lit. "Festival of the Gods", taking place in and around the river, and ranked as one of the top 3 festivals in Japan; to the numerous romantic Tanabata (celebration of the stars) Festivals in temples and shrines throughout the city; to the Umeda Yukata Festival that brings thousands of people wearing traditional summer kimono together to celebrate amidst the skyscrapers; to the Kishiwada Port Festival; Dotombori River Lantern Festival; Aizen Festival; and more – there is a festival to join in Osaka, literally almost every night.

For more information on the festivals in July see
http://www.osaka-info.jp/en/events/festivals_events/
For details on the Yukata Matsuri see
http://www.umeda-connect.jp/special/vol11/

2 READ ALL ABOUT IT! CINDY CRAWFORD'S SECRETS TO SUCCESS

To celebrate her 50th birthday (Really? 50? Wow, she looks good!) Cindy Crawford has decided to release a book. The book will be a hybrid of a biography and a coffee table book that aims to share her secrets of success. There will be photos of Cindy taken during her years as a successful super model as well as stories from the star. It will be published by Rizzoli in autumn 2015. The En Vie team can't wait

3 APPAREL SOURCING, NEW YORK

The apparel sourcing show is one of the most well reputed trade shows. It will be held in New York from July 22nd – 24th. At the show apparel brands, design firms, retailers and wholesalers will be able to meet leading apparel manufacturers all under one roof. This is the sole event for the East Coast that caters to contract manufacturing, finished apparel and private label development. Many professionals from the sector of apparel will attend this show, and it's a great platform for networking and to learn about the ongoing fashion trends. This show not only attracts a large number of wide and varied participating companies and is a must attend show for the exhibitors and attendees alike.

1.SUMMER LEATHER

I promise I am not joking here. All the street stylers are doing it. The trick is to pick something that isn't going to make you pass out from the heat. Try shoulder robing a leather jacket (throwing it nonchalantly over your shoulders), or for an evening some wide legged leather trousers. An A-line leather mini skirt is always a good idea. And don't just wear black; try some more summer friendly colours, like white, red or brown.

2. Saucony Trainers

Our feet are still rejoicing at the fact flats are most definitely in this summer. If you're hoping that there's a hot new trainer in town, then you'll want to check out the latest offerings from Saucony. They come in a rainbow of colour combinations such as purple and green, blue, pink and white and grey and orange. Team with a maxi skirt for an off duty summer look or clash the bold colours with some printed trousers.



3 Russian Folk

Can't get away this summer? Why not fake it and pretend you've been to Russia? Grab yourself some Russian folk inspired prints. It's also a great addition to any festival wardrobe. Try ornate patterns embroidered on black or deep colours and baroque inspired jewel tones. Wear with a monochrome palette or pick a shade from your pattern, such as red, and wear all over!

Edit / JEN LOMAS
Text / JEN LOMAS - FASHIONCHUHI.BLOGSPOT.COM
Lavout / JENNIFER HORSTMEIER - WWW.DRUCKTANTE.DE



All white is always a summer favourite, but this year try it with lots of different textures in one outfit. For example mix a ripped pair of white jeans with a broderie anglaise top and lace jacket. Or a lace pencil skirt, cotton tee and leather jacket. Don't forget your white sliders to make sure you look super stylish whilst staying cool this summer.









NATURALBEAUTY

t was a steamy summer's day when I did this test shoot with the lovely Laura Ballin of Tamblyn models, early last year. I remember the day well because it was on Valentine's day; it was also shot only hours before my college graduation ceremony.

We had tried for weeks to organise a day to shoot, but our plans were always thwarted by the summer storms. We wanted to do something different, something gritty and honest. With no makeup, bare feet and no set plan, we went to a grungy neighbourhood and started exploring.

Using the overgrown hedges spilling into the footpaths and graffiti lined cement walls as our backdrop; we wandered the hilly streets posing in front of strangers' houses. The location was a real mish-mash of the old and new which really helped shape the final product.

As a photographer it's not often that you get to do very simple and stripped-back shoots. There's so much pressure as a photographer to do something that's unique and jaw dropping and to clutter your scenes with elaborate props and fancy dress.

Occasionally it's really nice just to take all that away and shoot a refreshingly humble portrait of a natural beauty.













S | L | E | Meets Bikini Bar

ranklin Loufrani founded Smiley, one of the most recognizable brands on earth, in 1971 through a newspaper promotion to make people happy and allow readers to see the bright side of life. With the rise of modernity, contemporary society and movements firmly establishing its heritage and identity in 'Pop' culture, the brand quickly became a global iconic logo.

Smiley became the universal symbol for the explosion of house music as electronic music came onto the scene in the 80s. It continues to be an integral part of the fashion lifestyle of this brand. In the 90s, the smiley logo was seen everywhere during the explosion of grunge rock music. Smiley is more than an icon, brand, and lifestyle; it is a spirit and a philosophy. It reminds people of the power of a smile and how it can change your life and the lives of others around you.

This summer, Smiley collaborates with the Hawaiian swimwear brand, Bikini Bar. Combining their creative forces, they present exciting bikini collection. Starting in Waikiki and ending up in New York, Bikini Bar captures the spirit of summer perfectly through unique Smiley designs. Pop-art inspired triangle halter necks, sporty block coloured bandeau styles and monochrome printed pieces, all featuring the iconic smiley face in different guises, make up this colourful and fun collection.

Whether you want to surf, swim or sunbathe, there is a bikini for everyone. Prices start from € 25 and can be purchased on amazon.com.



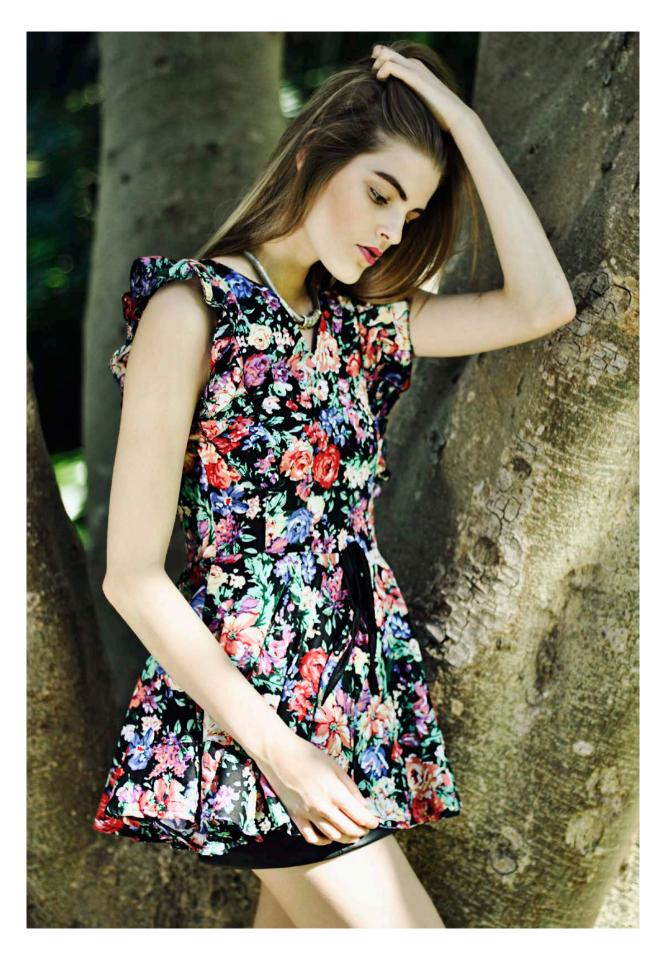






Photography / KASSIDY YANG
Styling / JIVA CORY @ STYLING BY JIVA
Model / KIA LOW @ TAMBLYN MODELS / NEXT MODEL MANAGEMENT















everie is a New York based women's wear brand, by designer Ronit Genik. Reverie - a state of daydreaming - reflects the thought process when designing each collection. Using luxurious fabrics and one-of-a-kind prints, Reverie reflects a sense of individual style and confidence.

Ronit Genik, born in Israel and raised in New York City graduated from Parsons School of Design with a BFA in 2003. She has been working as a fashion designer ever since, learning and absorbing all aspects of the industry, from high-end couture to fast fashion.

Since launching Reverie, Ronit has been creating beautiful, chic clothes for the women that embody youthful edge and personal style. Within each collection, there is contradiction that lies between

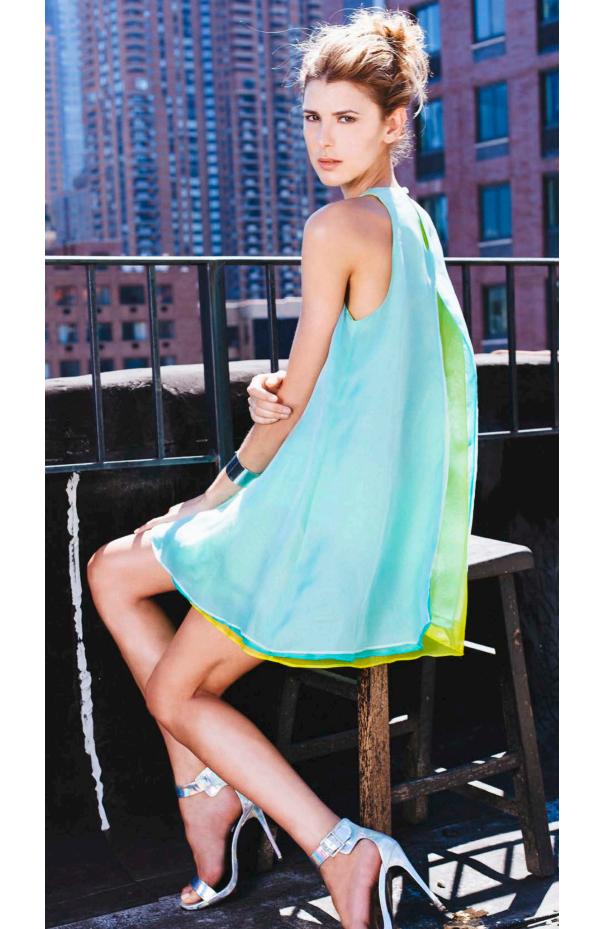
feminine and edge, chic yet quirky, soft and structured. Reverie is timeless, transcending day to evening for the confident, unique woman.

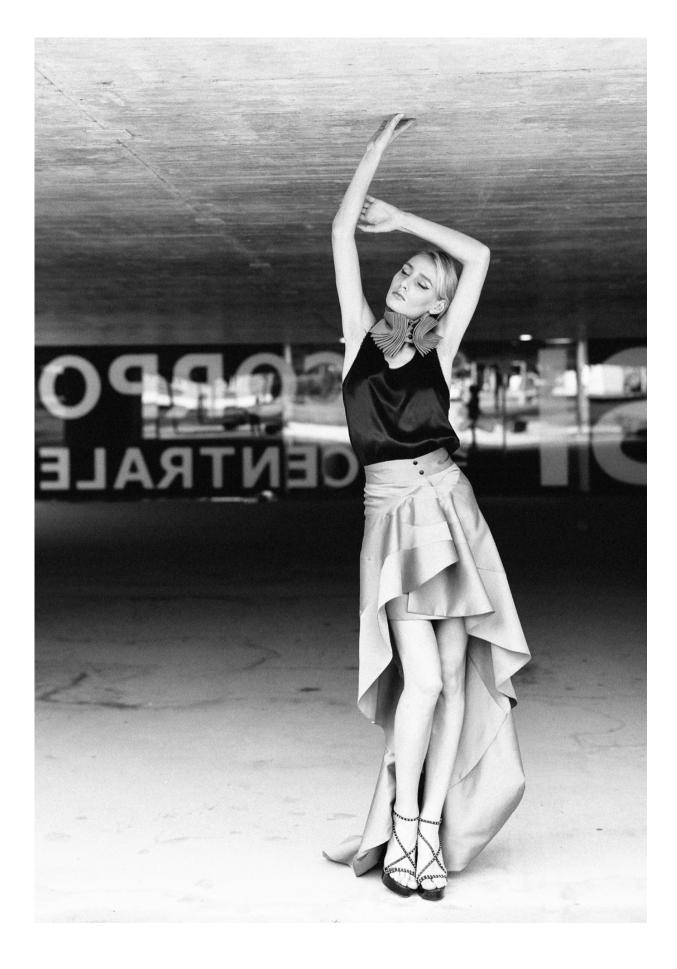
The Spring/Summer'14 Collection is inspired by Light – through fabrications, prints and unique techniques. Sheer silks and textures create beautiful overlays and play on light through colors and silhouettes. Light also inspired the thought process behind the prints. Researching how clouds create lightning and how lightning inspired the creation of light bulbs, nature made to manmade resulted in dreamy clouds, graphic lightning, and enigmatic bulbs.

For more of Reverie's beautiful work, go to www.reverieny.com.













Photography / VIOLA NAGY Make Up / ORLA BYRNE Hair / RAISSA GILLIGAN Styling / RAQUEL TREJO Model / SOPHIE MERRY









p / LAURENNE PALLADINO & KATJE LAEL

ng & Wardrobe / CLOSET CASE VINTAGE & CARMEN JAUDON el / LAURENNE PALLADINO

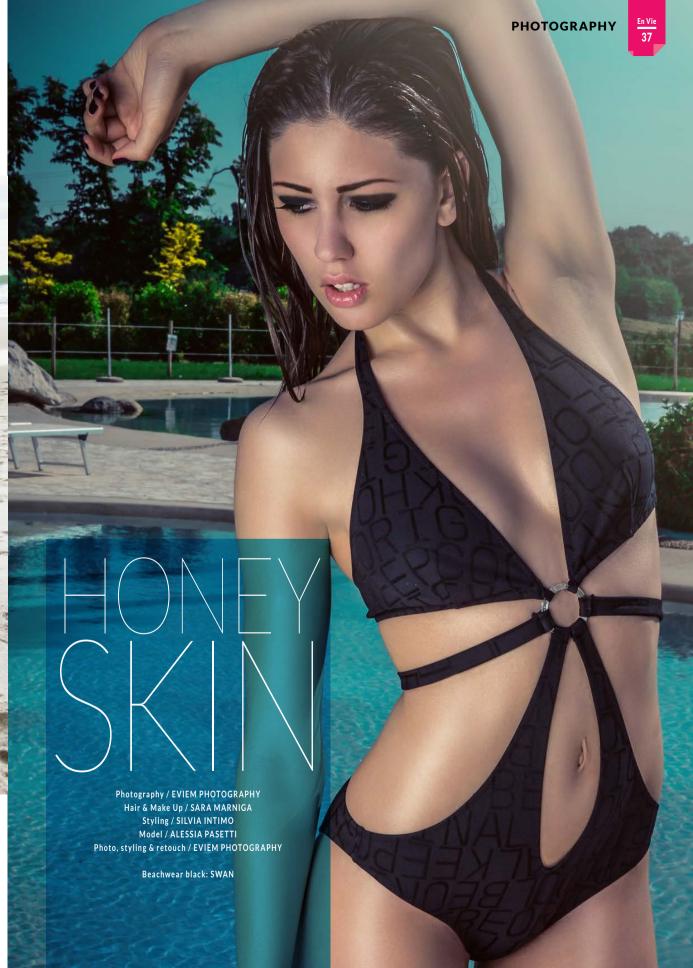
opened all windows to air out the summer cottage. It wasn't long before the ocean breeze filled the house. They always spent a couple of months at the beach before heading back to the city.

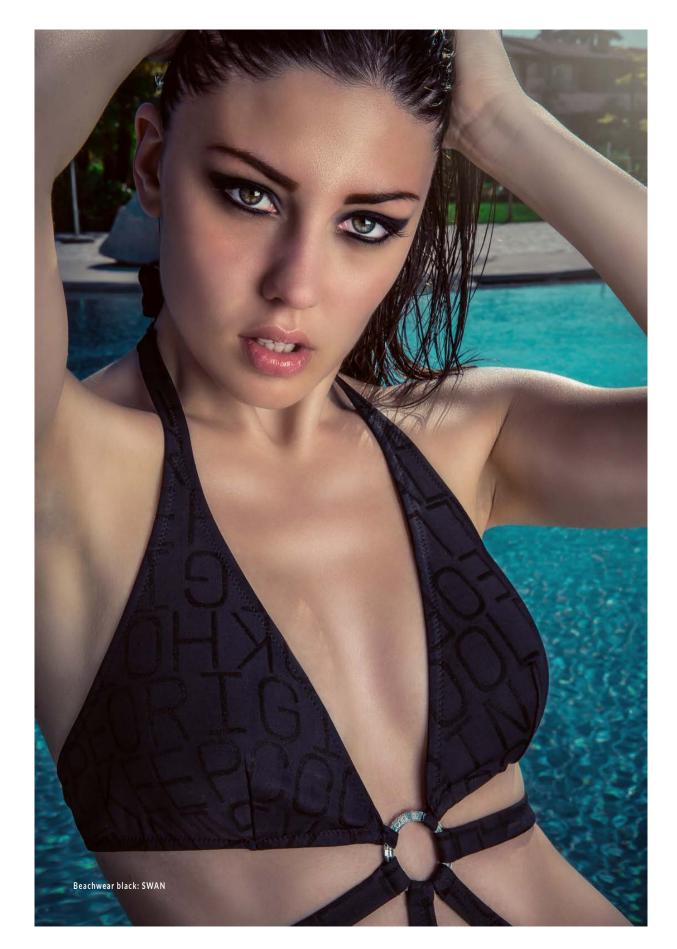
Last summer, Norma Jean arrived alone. She must have slipped in quietly one evening; the convertible was already sitting in the driveway one morning. Each day at noon, she would step out onto the front porch, squinting as her eyes adjusted to the

absence. Often, I would catch her staring at the water while wiggling her toes in the sand. After a while, I couldn't tell where her toes ended and the sand began. She was so in sync with the ocean and I wanted nothing more than to sit by her side.

But I never did, and I wish I had gathered the courage to talk to her, because that was the last summer I ever saw the lovely Norma Jean.







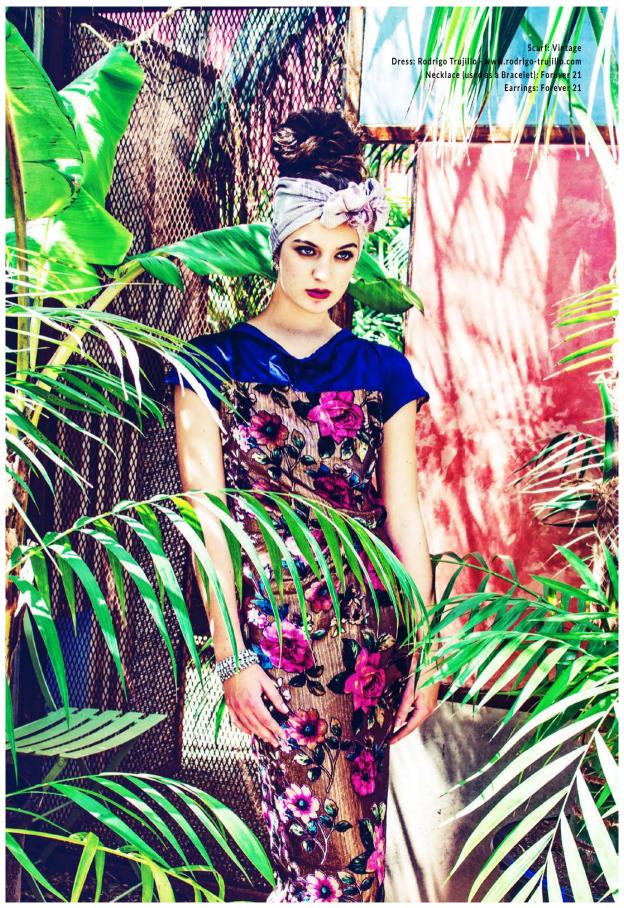


Beachwear orange/red: RITRATTI MILANO









ABIT LIKE ABOVE

Photography / IVAN GENASI - WWW.IVANGENASI.COM
Stylist / STEFANO GUERRINI - WWW.LEPILLOLEDISTEFANO.IT
Grooming / MATTEO BARTOLINI
Stylist assistant / MARTINA FRASCARI, MARTINA FERRARO
Model / ANDREA LEIGH @ 2MORROW MODEL MANAGEMENT

Jacket: Fatima Val Shorts: Alcoolique Hat: Archivio Guerrini Necklace: John Richmond Shoes: Si-V







hotography has been a hopeless addiction for most of my life. That enticing moment occurred with my very first look through the viewfinder of my father's Nikon. Click!

Since that pivotal experience during the summer of 1980, my addiction to capture the image of all things aesthetically beautiful has juggernauted into a lifelong quest to create art.

I am currently a free-lance photographer based in Los Angeles/Orange County/San Diego. I have studied at UCLA, the University of Pennsylvania, and Johns Hopkins University. As my technique and style evolves, I have to credit the countless number of mentors/teachers, fellow photographers, innovators, and camera companies who have equipped me with the skills to paint with light." "No man is an island," and all great techniques are built on the shoulders of our photographic ancestors.

Although I enjoy all aspects and genre of photography: fashion, editorial, portraiture. However, my passions also include travel and landscape photography. I regularly contribute my work to Vogue and various local magazines around Los Angeles and Orange County.

As the addiction grew, I realized that the enjoyment of the photographic arts came not in admiring the final print, but the entire process from start to finish. I treasure the synergy that takes place with entire collaborative team. The studio becomes a place of relationship and lasting friendships.

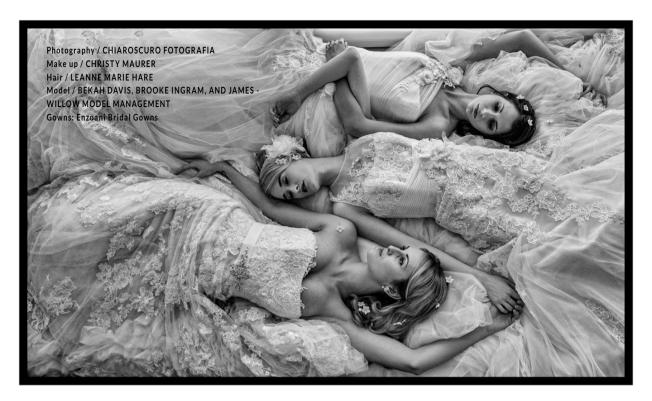
I recognized that a camera in hand acts as a magical net that is cast out to capture the essence of the human soul. A portrait allows me to forever freeze a fleeting moment of time – a single expression – an implied thought – a permanent imprint of the human soul that resonates sometimes throughout the ages.



















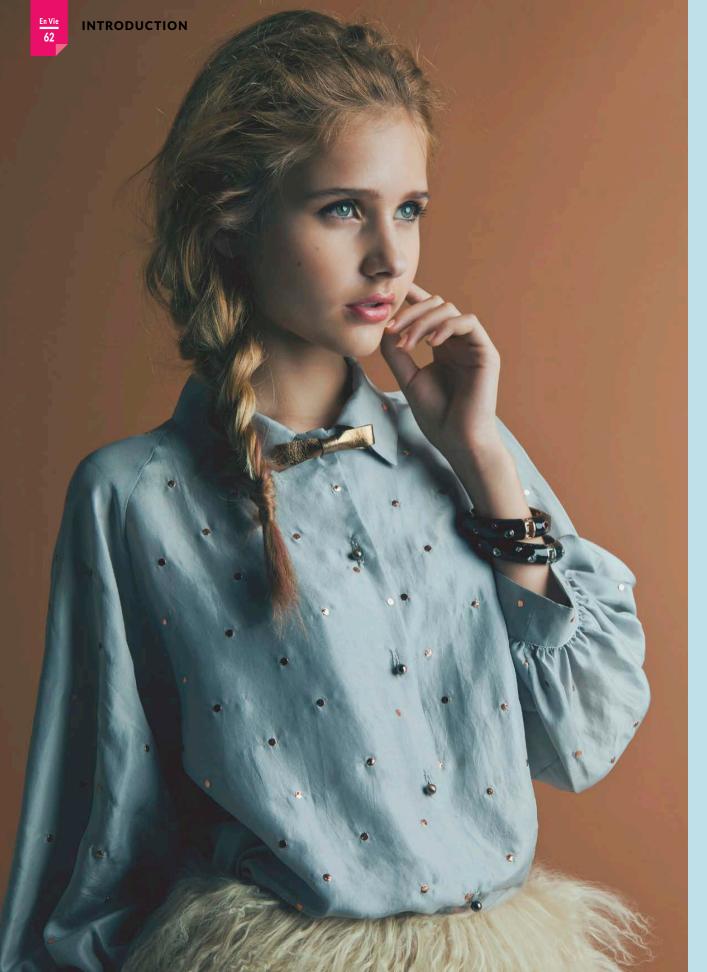












SECOND LANGUAGE, EIRST LOVE

Text / EDWARD HATFIELD Photography / LINA TAKEUCHI Make up / TAZURU TAKEI Styling / RENA SATO

n this age of digital cameras and smartphones, photographers are a dime a dozen, while true artists are rarer than ever. Art is reserved for the select few that have a genuine gift for communication and something worth saying. Lina Takeuchi is one of this gifted few and she speaks her own language, through the lens of her camera.

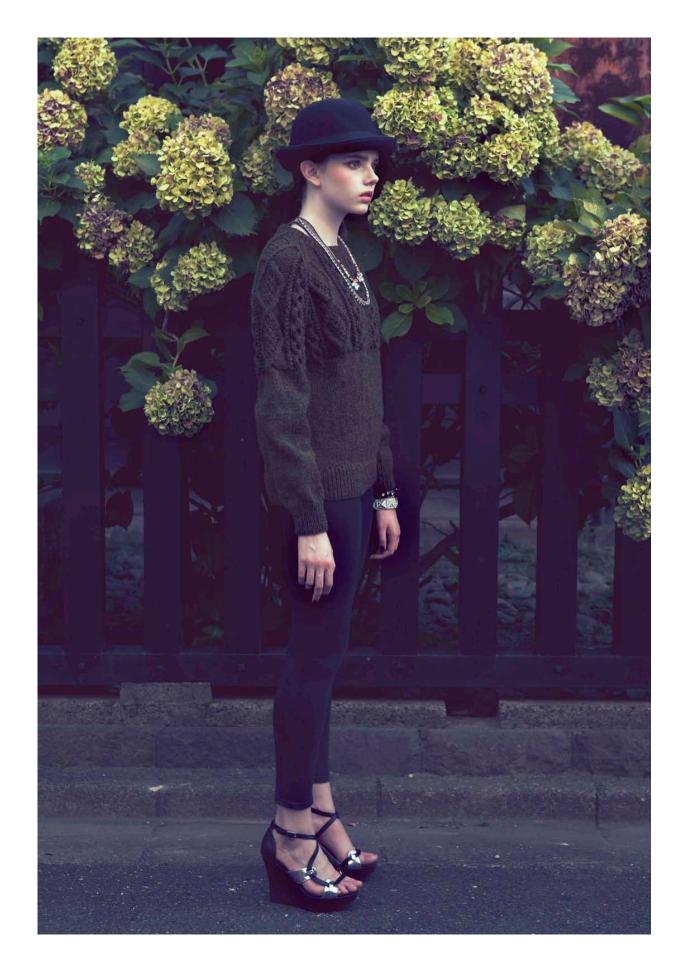
Takeuchi was born in Tokyo, the most populous city in the world, and the influence of the city can be seen her work. At the impressionable age of 16, her family moved to a rural California mountain town. This unexpected turn provided the motivation to delve deeper into the arts. A young woman in her formative years, she had cultivated new opinions, new ideas and a talent for expressing them and in the space of a 12 hour flight she was reduced to near muteness. Confronted with the difficulties of adapting to a new language and culture, she turned to photography as her means of communication.

Takeuchi approaches her work with a unique duality; sometimes her work is soft, warm and organic like the natural setting of her life in small town America and at other times her photos are cool, muted and calculated like the orderly metropolis in which she was born. This conflict makes Takeuchi's work interesting; her audience never knows where she'll take them next.

Her work is primarily concerned with the interpretation of beauty. She draws on her exposure to beauty in two very different cultures and chooses specific models, settings and exposures that challenge the audience's ideas about what is beautiful. As a fashion photographer she is forced to the tow the line between commercial and artistic; her ability to satisfy the needs of consumers while quietly inserting her own commentary is what will make her a success in the industry.

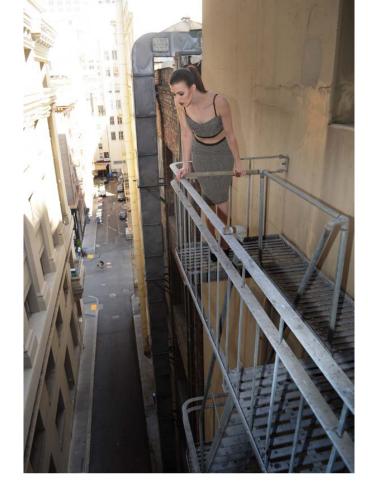
Photography may be Lina Takeuchi's second language, but it's clearly her first love.

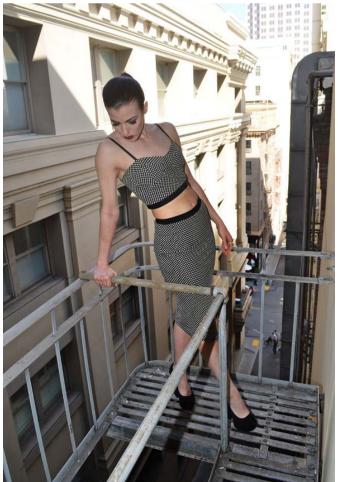
















e meet Lorena Baricalla at her return from Qatar in the United Arab Emirates where she has just finished the shooting of the video for the launch of the 2014 Golden Foot Award Monaco, as also this year she will be the official Master of Ceremonies. The video was shot at the St Regis Doha hotel, one of the most prestigious venues in the company of Didier Drogba, winner of the "Best Player" Award last year.

As a ballet star, singer and actress, Lorena, has performed in more than 35 countries worldwide throughout her international career. After having danced the leading roles at Monte-Carlo Ballet, she founded her own production company, Promo Art Monte-Carlo Production. She also creates the choreography for her shows with a corps de ballet a cast of up to 100 artists.

EV: Your connection with soccer seems like a world away.

LB: It might seem like it but it isn't. Both players and dancers train daily, In addition, both dedicate our lives to our passion.

EV: Does your ability to speak several languages help with an event like this?

LB: Yes, thankfully. The great difficulty of an

international event is having to introduce and interview people in many different languages.

EV: You are known as a fashion endorser for many brands. How do you choose your clothes?

LB: Certainly the outfits are very important.

I wear the beautiful red carpet gowns of Uel Camilo, a young designer and the fantastic creations of Gaetano Navarra!

As well the evening dresses by Gianni Calignano and the shoes by Burak Uyan.

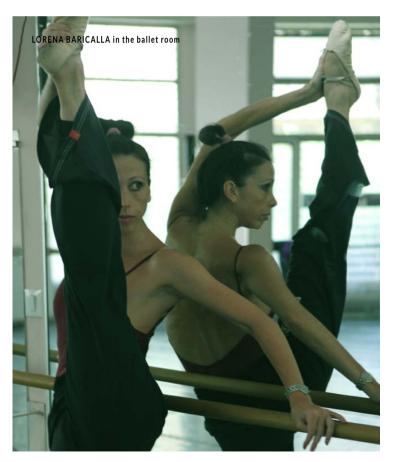
The jewels I wear are the "Princess Grace Collection" by Montblanc Haute Joaillerie, the "Scheherazade Collection" by Pia Mariani Haute Joaillerie and the new creations by the Italian Maria Rebecca Ballestra. As well asnthe glam street wear of ToBe New York by Simone Vannuzzi.

EV: You are not only a ballet star but also a singer, an actress, a choreographer, a writer and a producer. What led you to become such a multi-tasker artist?

LB: To develop a career in the international show business we have to be able to do different things. Preparation, hard work, and the ability to be not only an artist but also a manager is necessary to carry out our own projects.

Check out www.lorenabaricalla.com.

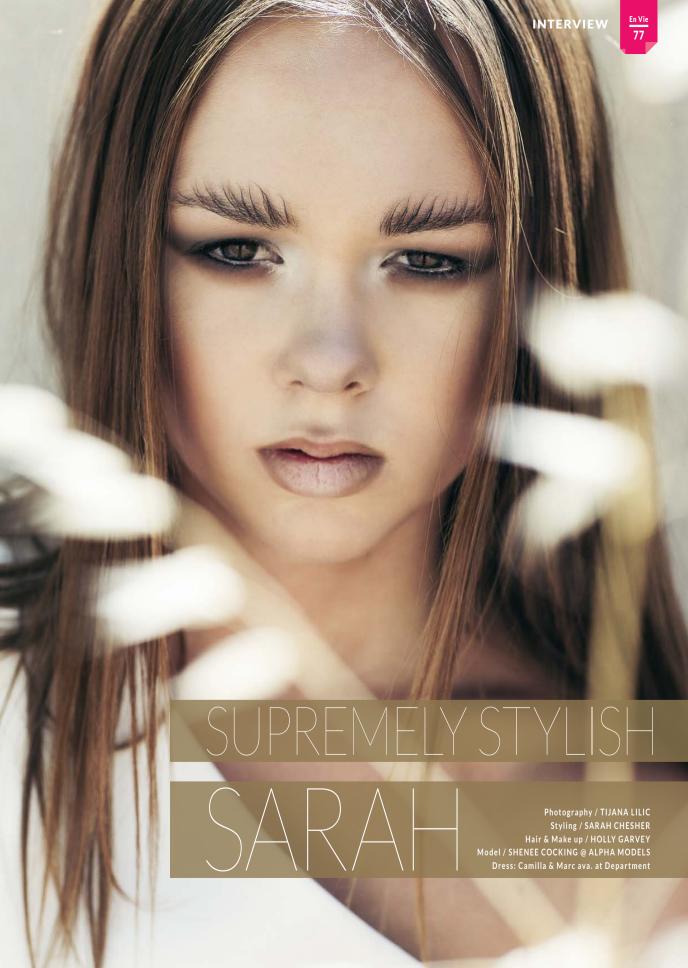
















ased in Perth, Australia, stylist and creative director for the emerging modeling agency, Alpha Models, Sarah Chesher, tells us about her love for style.

EV: What led you to this career choice?

SC: While managing a boutique for a local Perth designer, I was picked up for a fashion & event styling position with Alpha Models. They gave me a platform to expand my passion, which spread into fashion photo shoots.

EV: Who inspires you?

SC: I love art & avant garde fashion! Anything quirky, unique and yet supremely stylish. I'm inspired by established designers like Ellery & Alexander McQueen, the Perth fashion industry alongside Perth's unique photo shoot locations. Perth has a vibrant local fashion scene and due to its isolation, is very creative. At the moment I love emerging labels like NanaYaa Aboayge, Wild Horses & Citizens of Arcane.

EV: Who are some of the people you have worked with?

SC: I've worked with many amazing photographers including Shift Creative, Tijana Lilic & Meiji Nguyen. International models Anique Baldock, Sophie Park. Zak Hogen-Esch & Roisin McLachlan to name a few and designers/boutiques Department, Behind The Monkey, Katherine Dunmill & Ruth Tarvydas.

EV: What is the most interesting part of your job?

SC: Creating the concept for the shoot shows, letting my imagination run wild and working with my team of creatives to bring it to life is most interesting.

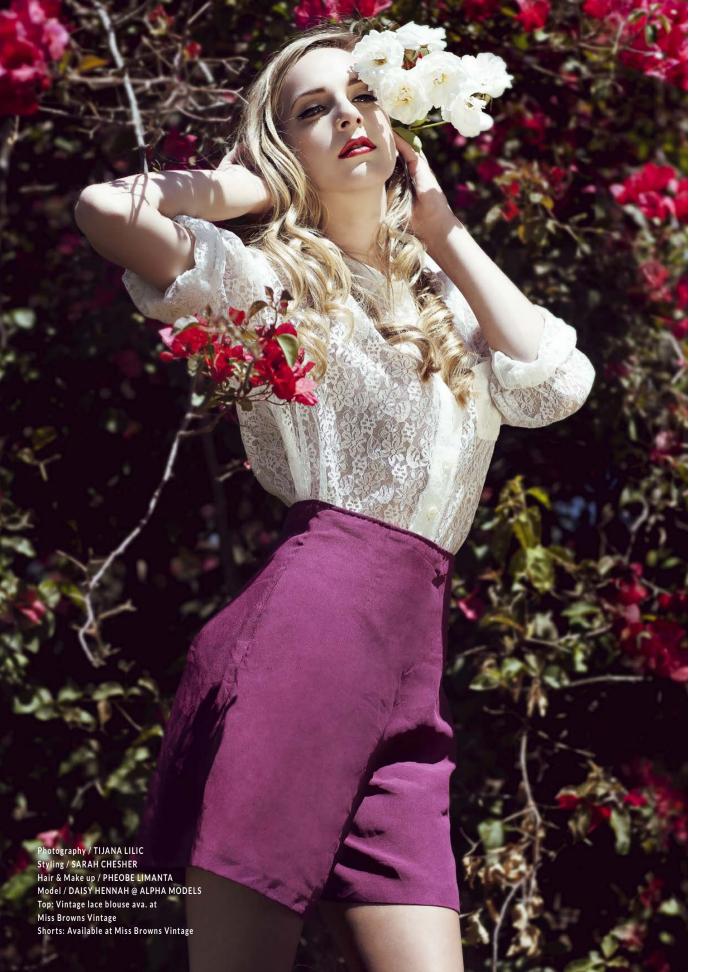
EV: Any advice for aspiring stylists?

SC: The fashion industry moves fast so it pays to always be prepared! Have a 'shoot box' with everything you would need (i.e. bulldog clips, safety pins, tape etc) that you can grab on the way out the door.

EV: Where can people see more of your work?

SC: My Facebook Page https://www.facebook.com/sarah.chesher.9 Instagram @sarahchesher My blog - http://ontheperiphery.blog.com Alpha Models Website - www.alphamodels.com.au







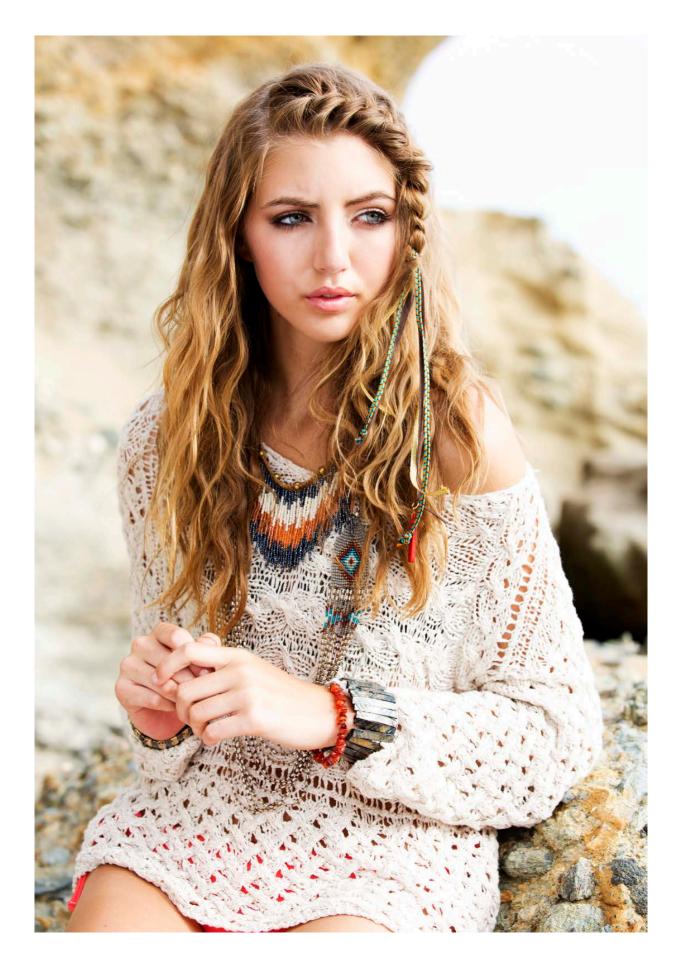




SUMER

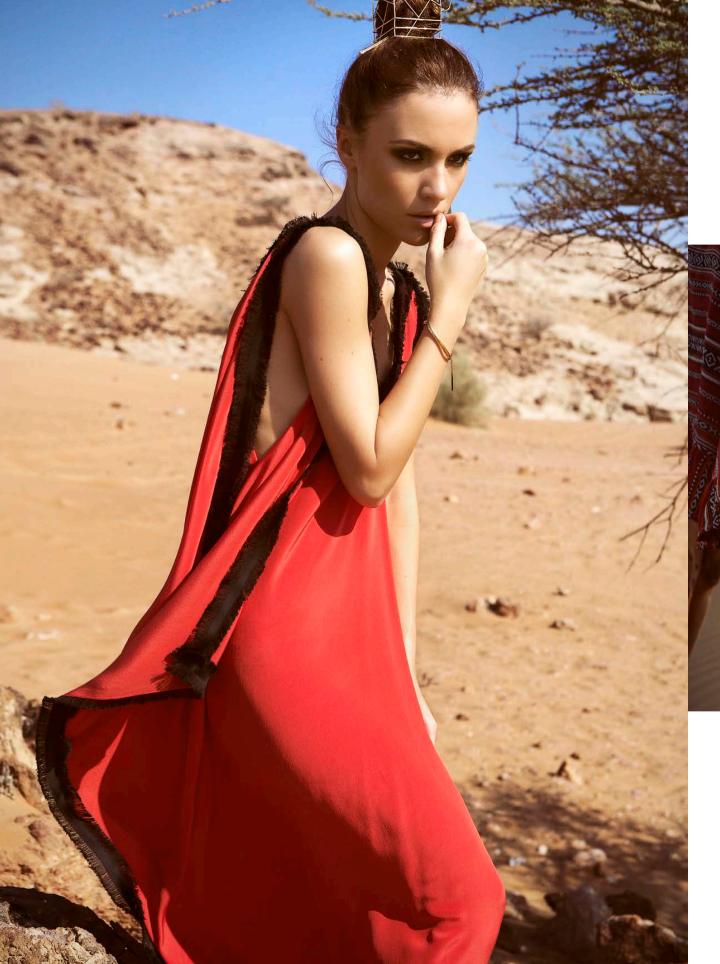
Photography / ADELA MONTEZ Make up / TERI KANG Hair / EUGENE SEAV Styling / ADELA MONTEZ Model / MARAN AT BRAND MODEL & TALENT AGENCY









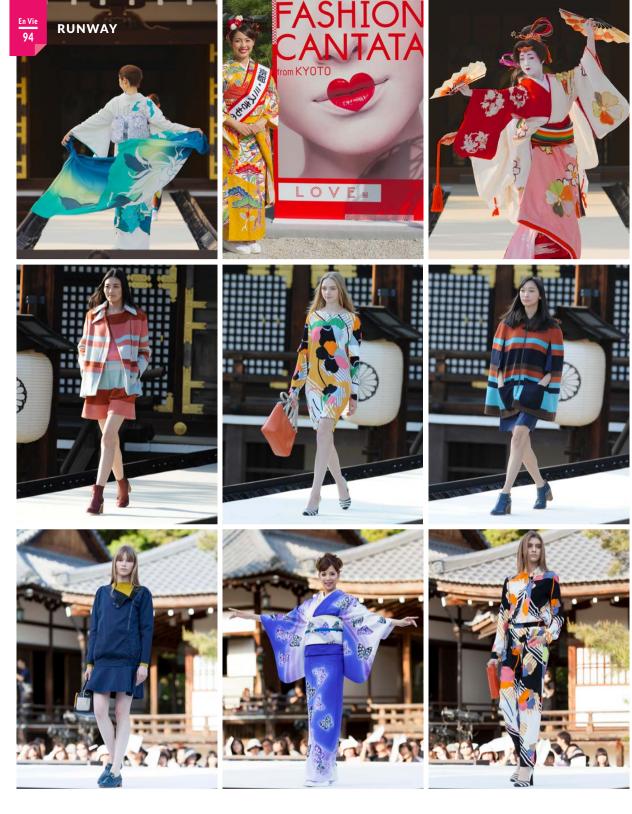






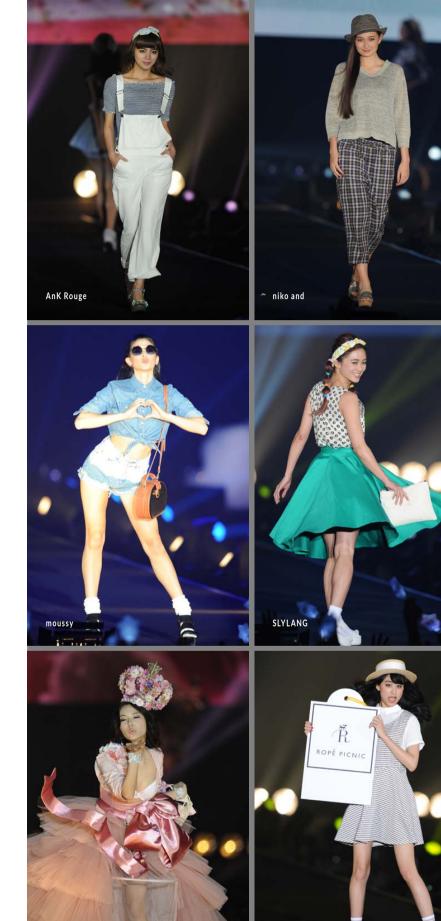




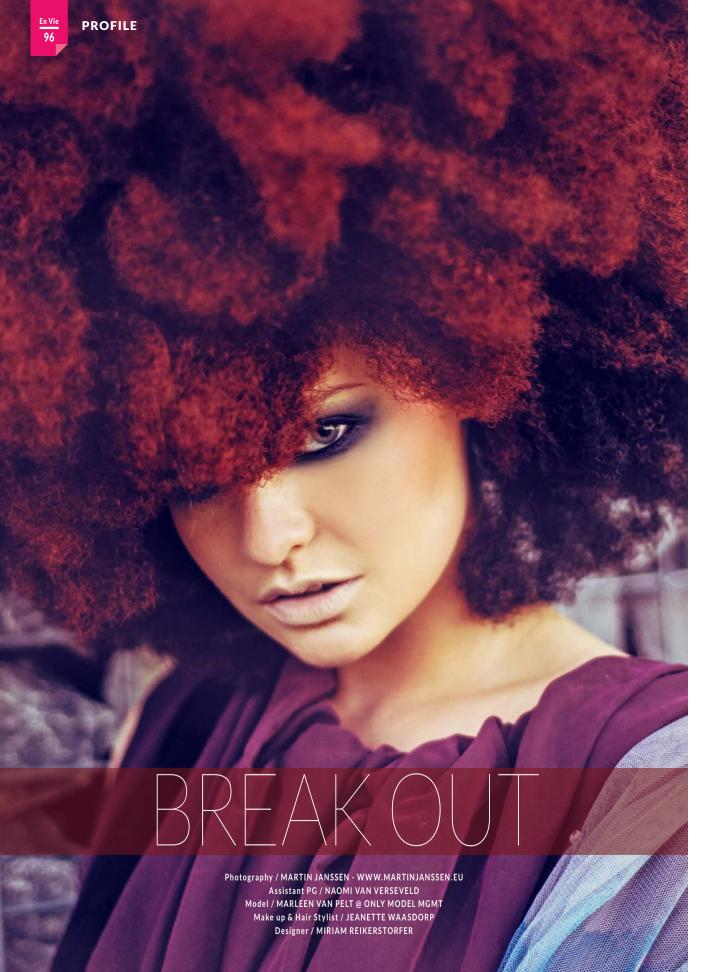


THREE SHOWS IN JAPAN

Photography / FRANK CARTER, MASARU AZAMA, SHIGEKI NAKAJIMA







s a young girl Jeanette Waasdorp from the Netherlands was already creative. Fascinated by colours she experimented as an artist using acrylic paint on canvas. By the age of 7 she already had a striking fascination for faces and hair. For her, it seemed logical to choose an education to become a beautician. At the same time she worked for an internationally well known perfumery shop. She discovers that making people beautiful is her passion.

Jeanette started her career as a make-up artist and hair stylist after completing her education at the makeup school, Mieke Petiet in Amsterdam. Since then, she has worked for a wide variety of clients. To keep up with the latest trends she still joins workshops and master classes. Currently, she is taking courses to update her hair styling skills at B Academy.

She is known for her eye for detail and perfection as well as her fast and clean method of working. She really enjoys her work and has a lot of experience in creating hairstyles and make-up for photo shoots, theatre and fashion shows. Jeanette always finds the best way to create the best combination of hairstyle and make-up to create a sparkling appearance.

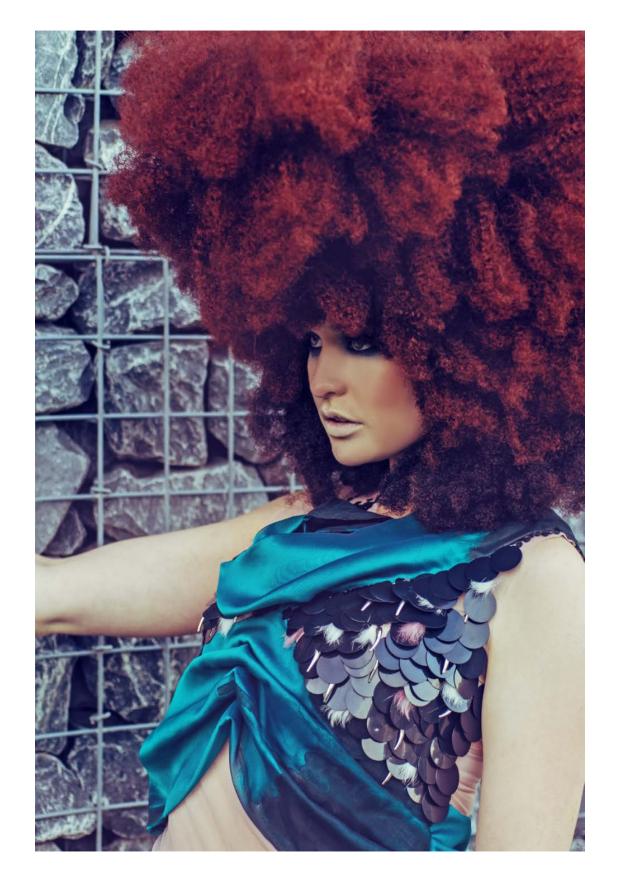
To see more of her work, please visit www.jeanettewaasdorp.com.

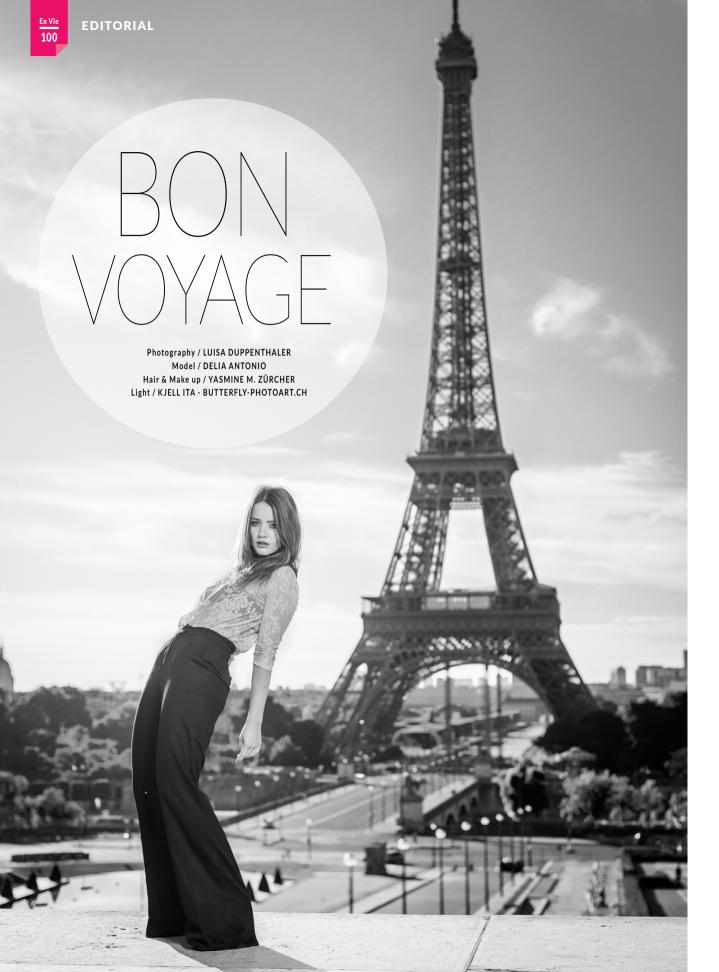


















Starting out as an apprentice in Malibu,
California, I then worked at a Salon called
Bernie Safire - which is now called Safire
McMillian. I had the opportunity of training under
Bernie Safire, Fred Siegel, and the founder of
Aveda - Horst Rechelbacher. This is were I learned
the old Hollywood Style. Bernie Set me up with
the foundations of good setting styles, as well as
teaching me to also develop my own and never back
down.

Returning to the USA after working in Sydney for 3 years, allowed me to develop my own signature style, messy twisted braids and big hair. A rat tail comb is my best friend! (It must have been the 80s'

influence.) All that experience has brought me to where I am now. I am starting the third phase of my career creating styles at Juice Couture Hair.

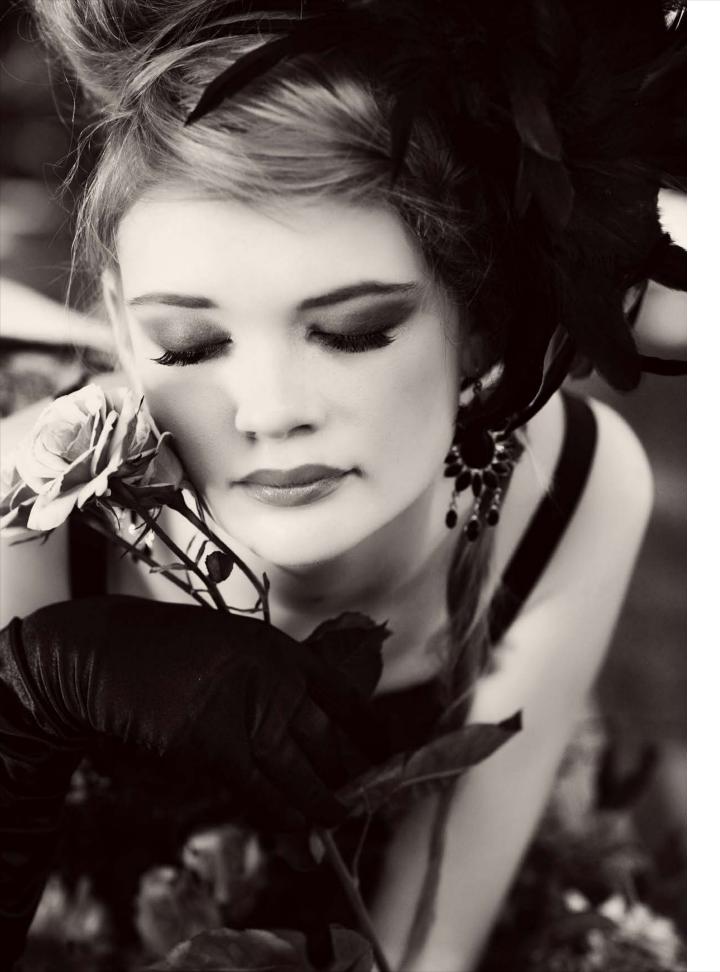
I would have to say, my work comes from my heart! I love to create something a little bit different than the norm, from time to time. When I was in my apprenticeship with Bernie Safire, he taught me to always be me and believe in what I do. For Summer 2014, I recommend a soft "beach" look with more gentle twists and fine thin braids. Also, a little bit of a mess is good for the hair.

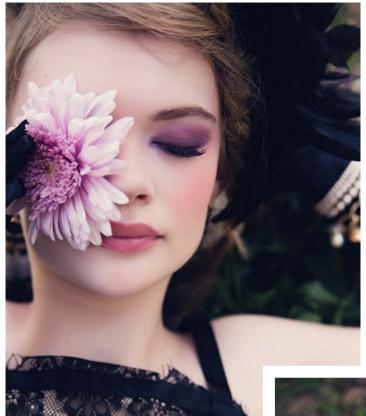
For more information, visit www.facesbyshannon. info.













Forecast from the Stars

BY GARGI CHAKRAVARTY

Illustration / ANNA JASINSKI WWW.ANNAJASINSKI.COM



ARIES MARCH 21 - APRIL 19

Complicated times lie ahead. Be assertive in handling rough energetic perturbations. Celestial conflicts will try to dominate your workspace, keep your calm and aim towards what you really want. On the

love front, stars suggest that you trust your feelings and not your mind, especially during ambiguous situations.



CANCER JUNE 21 - JULY 22

You might face problems in areas of work and finance. Don't worry, you won't be defenseless. Stars recommend you to promptly revise your present tasks. Be realistic, prioritize work and delegate resources aptly. Watch your words when speaking to your loved ones. Avoid sarcastic humour!



LIBRA SEPTEMBER 23 - OCTOBER 22

t is a favourable time in terms of work and business. A lot of what you do now will have long-lasting repercussions. However, don't rush. Be patient, acquire resources and build healthy friendships. You'll have confidence in your loved ones. Ideal time to move ahead with gusto in your love life.



CAPRICORN DECEMBER 22 - JANUARY 19

Don't just rely on lucky circumstances, which might make you feel blessed. Dive into work with full momentum and the results will be astounding. There may be conflicts within

the family but things will calm down in few days. There are no barriers in your love life. You'll continue to realise your plans.



TAURUS APRIL 20 - MAY 20

Stellar combinations result in prosperous times ahead. In your work life, projects will be methodically implemented, some even ahead of the stipulated time, boosting your confidence. Lucky you! However, 'time' will play against you in the love sphere,

making you late for every date! Pay attention to your time management skills.



LEO JULY 23 - AUGUST 22

uck pours on you this month. Your work sphere will be productive and you might not strain yourself much to meet deadlines. Take advantage of the situation to realise goals. Friends can suddenly distance themselves from you

and senseless hysterics can impact your love life. Exercise situational preparedness to handle issues.



SCORPIO OCTOBER 23 - NOVEMBER 21

ot critical but you need to make a note of different aspects in your workspace. Don't jump into conclusions.

advice from friends. Don't slow down your work tempo even if you feel overloaded! In terms of relationships, think before you act. Stars warn against new acquaintances.



AQUARIUS JANUARY 20 -FEBRUARY 18

Successful moments await you in the work sphere. Stars advise you to be open to non-standard solutions. Live life the way you want. Don't follow the footsteps of others. In the matters of the heart, don't worry about making

mistakes; just don't stop when troubles arise. Try not to hurt others' feelings.



GEMINI MAY 21 -JUNE 20

Caution! Low energy levels predicted this month along with high level of activity. Everything depends on you! Work towards benefits and you will reach your desired goal. Do not slip into

stagnation. As for your love life, you may encounter arguments during the first half of the month. However, by month end issues will be ironed out.



VIRGO AUGUST 23 - SEPTEMBER 22

armonious times ahead. You'll be at your creative best! Be attentive in work and you will do simply great! Remember with persistence anything is possible. If you trust your partner then don't worry. If not, there is no harm in checking for assurance. Pay attention to actions of close ones.



SAGITTARIUS NOVEMBER 22 - DECEMBER 21

Minimal effort results in maximum output. What else do you want? Put in your best and see the difference! Don't allow crucial events pass you by. Pay more attention to your partner. Don't let doubts overpower you. While chasing your goals remember to keep your feet grounded.



PISCES FEBRUARY 19 - MARCH 20

Pay specific attention to work to avert potential harm. Accept that not everything in life goes according to set plans. Try solving problems step-by-step. Positive celestial energy focuses on your love life. Your

charisma will be convincing. Try not to brag about your success. In short, keep it simple.

No matter what the Stars foretell this July, don't forget to stay in STYLE!

