

En Vie®

www.en-vie-fashion.com

6
JUNE / 2016
アンヴィ

PURE
stunning

PATUNA
design

NEXT
breathtaking

Angels and Demons

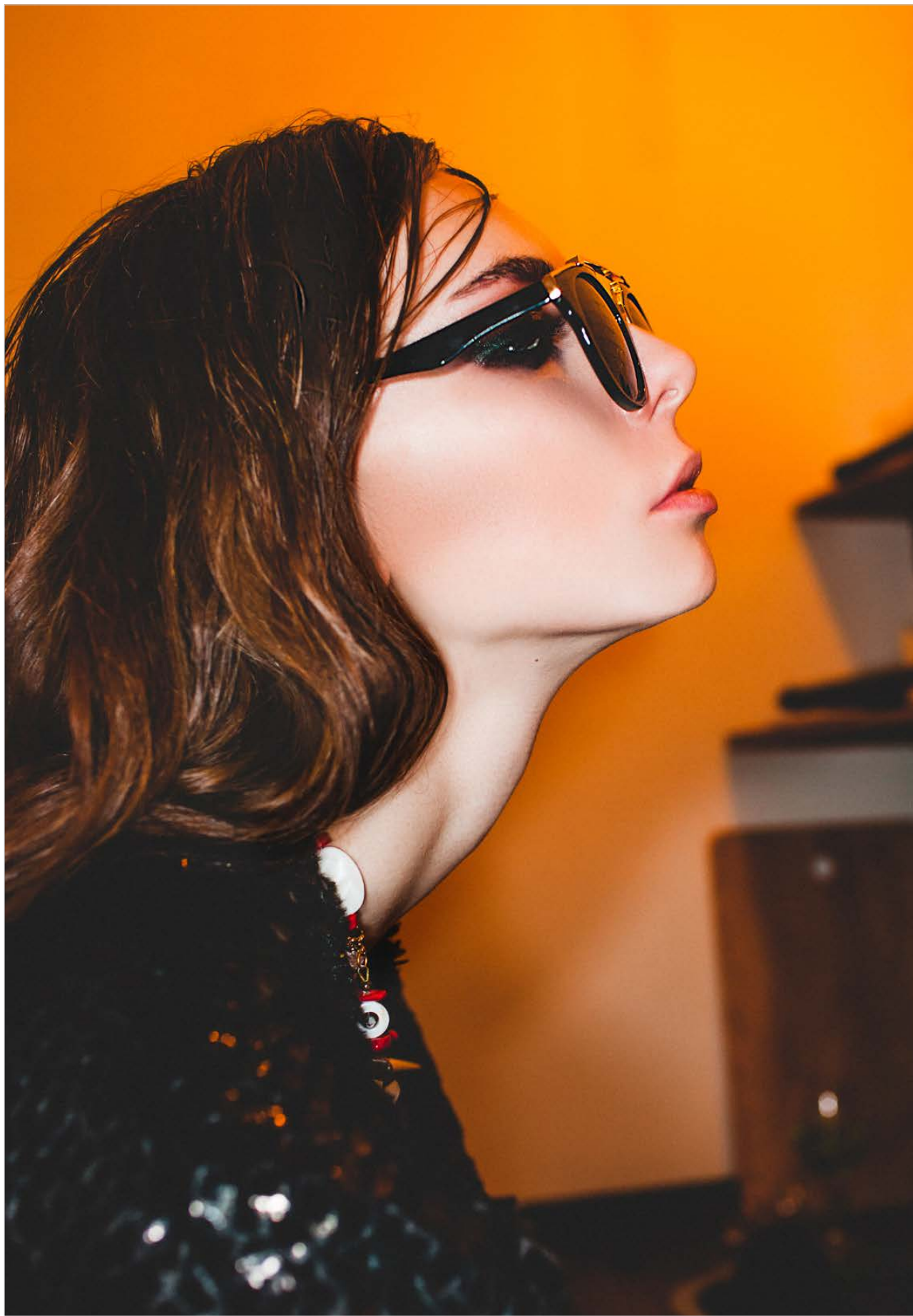
Plus Trends, Editorials,
Photography and so much more!

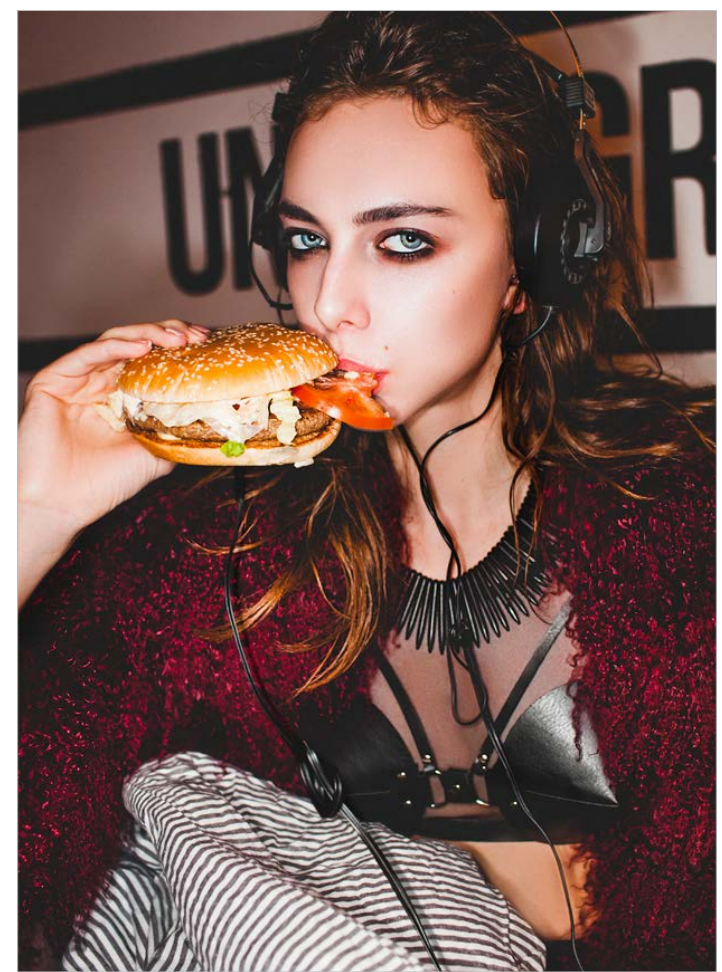
NIGHT OUT

Photography / ELENA VOLOTOVA
Stylist / YULIA LIMONAD
[HTTP://WWW.YULIALIMONAD.COM](http://www.yulialimonad.com)
MUA / YULIA LIMONAD
[HTTP://WWW.YULIALIMONAD.COM](http://www.yulialimonad.com)
Hair / Svetlana Zhitkevich

Model / EKATERINA ROMANOVA (MODUS VIVENDIS MODEL MANAGEMENT)
[HTTP://MODUSVIVENDIS.RU/PORTFOLIO/EKATERINA-ROM/](http://modusvivendis.ru/portfolio/ekaterina-rom/)

Clothes
TID.BIT SHOWROOM
LEATHER CLUB BegiMod
SOFIA_NIKITINA
LANELA
IRINA MOZOLYUK
KURSOVOY
KARMIN BIJOU
MAGIA DI GAMMA









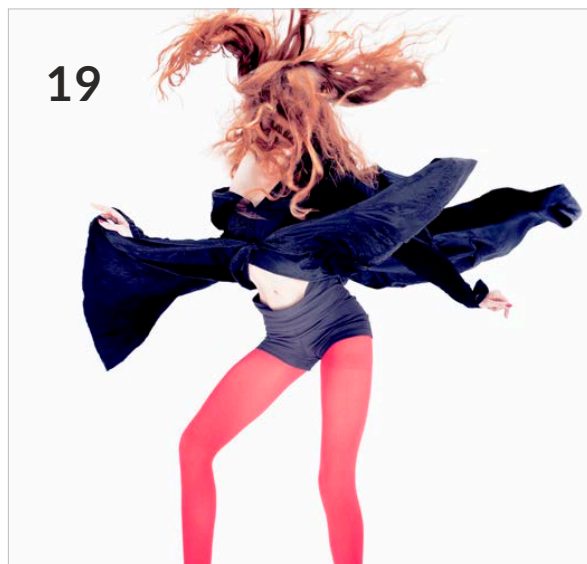
48



104



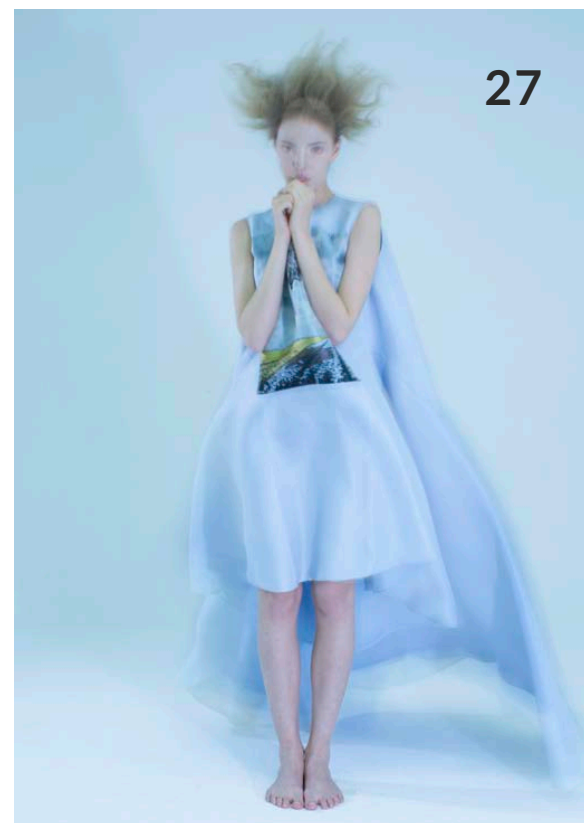
109



19



71



27

CONTENTS

- 12 EDITORS WORD
- 13 EDITORIAL **NEXT**
- 21 EDITORIAL **LA CHAMBRE DES DAMES**
- 26 EDITORIAL **AIR**
- 32 PHOTOGRAPHY **WARPED DIVINITY**
- 38 EDITORIAL **DREAM**
- 44 EDITORIAL **SEE ME**
- 48 DESIGN **PATUNA**
- 52 PHOTOGRAPHY **MEMORIES**
- 57 FASHION **FROM FROST TO AZURE**
- 62 PHOTOGRAPHY **DAY DREAMER**
- 66 PHOTOGRAPHY **T'S LIKE THAT...**
- 70 PHOTOGRAPHY **THE INNOCENTS OF YOUTH**
- 74 EDITORIAL **TRIBAL INSTINCT**

- 80 EDITORIAL **MINIMALISM**
- 86 FASHION **INTO THE WHITE LIGHT**
- 91 EDITORIAL **SPRING JEWELS**
- 96 EDITORIAL **20TH**
- 100 FASHION SHOW **KOTO COLLECTION**
- 104 FASHION SHOW **NEW YORK FASHION WEEK PART 3**
- 108 EDITORIAL **PURE**

Editor in Chief & Director
GERD KRAMER

AD, Design & Illustration
LUC-ANDRÉ PAQUETTE
JENNIFER HORSTMEIER
AURORE DEMEDE

Graphic Designer
AYAKO NAGUMO
AMADA EALY
MINORU KOSAKA

Editors
AGATHE SCHWAAR
ELIZABETH HUNT
EDWARD HATFIELD
JEN LOMAS
BASHIR O. HARRELL

Sub Editors
MARY SIMCOX
BRANDON LINDER
VERA CHAN
SILVIA GALASSO

Japanese Editors
TOMOKO FUJII
HIROKO IKEDA
NORIKO
MINORU KOSAKA
TOMOE YAMADA
AYA ARAKAWA

German Editors
VIRGINIA RAEUCHLE SCHAAL

French Editors
AGATHE SCHWAAR

Spanish Editors
GLÁUCIA MONTEIRO

Korean Editors
SOOJIN LEE
JIYOUNG CHOI

Chinese Editors
ERIKA
JAYLON
KELLY

Vietnamese Editors
THANH HUYEN
TRANG NGUYEN

Vietnamese Graphic Designer
HA TRINH

Consultants
SOOJIN LEE
YUQI NAKAMURA
MIWA HIKITA

Marketing
YOKO YAMAMOTO
ELIZABETH PAIGE HUNT

Stylists
TOMOKO FUJII
EWA FIUTAK
JUSTYNA KORUSIEWICZ

Web & PR Managers
KENTA UCHIDA
YOSHINORI YOSHIDA
JOONAS LIEPPINEN
SAYAKA HASHIMOTO
MASAHIRO MINAMI

Assistant
NAOKO HIGASHIYAMA

TEAM

Disclaimer: Every effort is made to ensure all En Vie media is up-to-date. Please note that opinions expressed herein are not necessarily endorsed by the publisher. The publisher cannot be held liable for any loss, damage or distress resulting in errors, omissions or from adherence to any advice in this magazine. The publisher takes no responsibility for the quality or content of advertisements. All rights reserved by the copyright holder.
To see the full disclaimer please go to www.en-vie-fashion.com/disclaimer.html

LETTER FROM THE EDITOR

Hi,

Are there two hearts beating in our chests?

Sometimes we feel like an angel and have nothing but goodness on our minds.

At other times we just want to be mean to those who make things hard for us.

“Angels and Demons” is this month's theme.

I hope you can enjoy the selection of fashion, editorials, photography, shows and more.

Sometimes maybe a bit much of a contrast, but then again, is life not like this?

Gerd



NEXT

Photography / PHILIPPE AUFORT
Model / SVETLANA PAVLOVA
MUA / HAIRSTYLE : CHRISTINE DUPERRAY

Philippe Aumont is gifted. Endowed with a true artist's mind, he views the world with an enigmatic difference. His mode of expression, his belief in the things he shoots, his perception of the immediate and the beyond, his interactions with his models...everything screams of ingenuity, poise and craftsmanship. He has the power to weave and capture visual stories through his lens.

For those of you, who have missed out on the first article on Philippe, let me tell you that you have really missed it! Go back to the En Vie issue published on May 5, 2016 to know more about him. Philippe's photographs heavily breathe his signature style - creative to the core, amazingly composed, subtle yet bold. "I'm like a hunter, hunting ideas in the middle of thousands possibilities, in that I see, even in the most common things", he says.

Philippe's mind is never at rest. He is always working, that is, 'creating'! Literally everything he does is related to creativity. The very act of creating is like an addiction to him. It gives him an adrenaline rush to push boundaries, think beyond the usual and the expected, and produce sheer genuine, innovative and avant-garde work of art. He states "I wake up and I start to think about my work, my sketchbook in one hand and pen in the other. I continuously think of things, which I would note down somewhere, make a sketch or put some words around a concept, or may be just some questions."

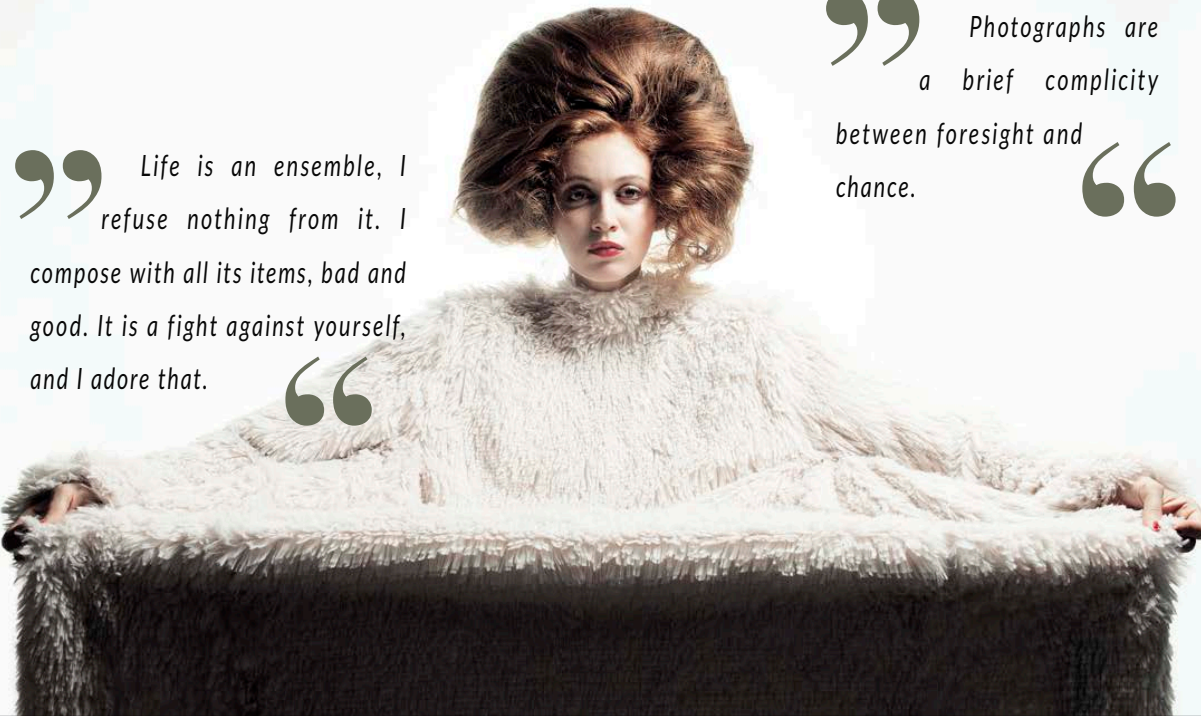
What is his recipe for creating great imagery? "I observe a lot of photographs, paintings, fashion designs, and graphic novels several hours a day. There are no influences, as I know that my mind will cook them day and night! And when I have a shoot to prepare for, I work with all this food that I have cooked", he quips.

Philippe visits flea markets, donation centres, thrift shops, hardware stores several times a week in order to find and collect clothes, shoes, and props for his shoots. When asked about the secret formula behind clicking such stunning photographs, he states that he always keeps his eyes open, open to his surroundings, and that his images are a result of "The enthusiasm and the fruits of the fight between preparation and improvisation."

And then we asked Philippe about his most memorable assignment so far, and what made it so unforgettable. He narrated the following episode.

Few months ago, unexpectedly, a model did not turn up for a shoot. All preparations were in place, the stage was set, and Philippe and his team were eagerly waiting to complete the assignment. He was upset with the situation in hand and tried connecting with others in order to arrange a model for the shoot. Nothing seemed to work at that point in time. Though he was stressed, he did not give up. He told his team to give him some time, and that he would search for a model out in the street. And true to his words, he did find a young woman, who seemed really interesting. Philippe walked up to her and started conversing with her about the shoot. She was already a model and she checked out Philippe's work, and expressed her desire to meet his team. Finally she was convinced for modelling, so much so that she postponed a scheduled meeting of hers, and started shooting with Philippe right away! The output was rather striking. In fact, after that day they again teamed up for a shoot and will be working together yet again!

We spoke about Philippe's childhood in our previous article. For those of you, who have missed it, he was born in France, and the flora and fauna of the place have influenced his young mind. Today, he lives in Manhattan, Midtown East. However, much remains to be told about his childhood days. For those memories have really shaped and influenced him over time. Be it his humble living by the countryside, his upbringing, or exposure to people of varying mentalities and their unique stories. The experiences have been truly enriching, and responsible for making him the Philippe, that he is today.



“ Life is an ensemble, I refuse nothing from it. I compose with all its items, bad and good. It is a fight against yourself, and I adore that. “

” Photographs are a brief complicity between foresight and chance. “

"My childhood was a 'bonanza'. It was a childhood, which was really out-of-the-box...it was so unconventional. My house, lost in the country side was permanently open for people from around the world. We put up a light outside during the nights to host 'lost strangers', as we said. It allowed us to meet amazing people, who had their exclusive stories."

Philippe further states that their wealth was not in terms of materialistic possessions. Their opulence was in terms of the friends they had, in terms of open-mindedness, creativity and culture. His father was an educator and a true humanist. And his mother, an ardent believer in creativity, "we invented, created all the time, be it drama, creative writing, sculptures, painting, or a new game!" says Philippe.

Coming back to the art of photography, we asked Philippe as to how he plays with light to maximize his shoots. "So far, am using Westcott Softboxes (5400k), and I find it really easy to work with, or natural light with reflectors. I don't have any particular way to do lighting. I prepare it when I work on my mood board and my sketches. Then there is the miraculous online search engine, where I come across so many images! I study the lighting of some masters too and try to figure out how they have done it. Sometimes, I invent some ways too. I shoot what I see."

And just how critical is Photoshop to the final set of images. Very candidly, he states that "It is crucial. Photoshop is the new light room. For some photographs, I use it a lot, combine several pictures to have one but, for some, everything is already there, it is just used for managing colours, contrast, etc."

Philippe likes shooting with models who are unprejudiced, and conscious of the capabilities of their bodies. Shooting with model Svetlana Pavlova was packed with high energy. Svetlana is one of the most creative models that he has ever worked with. Her positive aura can be easily sensed in the images. She has the spontaneity of a child in an adult mind. The set of images of Svetlana are blatant, ultra-modern, honest, and chic, and the out-of-the-usual way the props have been used, accentuates the charisma and character of the model and reflects the untamed, spirited, radical and revolutionary soul of the man behind the lens.

Philippe advises budding photographers to "Understand their own masters (with whom there is reciprocity and connection) and respect their vision and intuition, their secrets, and their creativity." "And it does not matter to have a good or a bad camera. It is never about the tool", he adds.

Ten years from now, he envisions himself as a successful photographer, with more aesthetic and stylistic depth. He wants to accomplish some enormous photographic challenges, which are already harboured in his mind. "They are like dreams until I put them in pictures...I have a lot of dreams to work on, some are complicated... but I am confident, I will work on them. There is no choice," says a self-assured Philippe.

As far as the world of fashion photography is concerned, here's what is in store from Philippe as of now. He will be travelling for a shoot to a small village near Barcelona in June. This is meant to be an encounter with the Flamenco energy and dance form, and will be a very modern fashion shoot. And then he plans to start some of his fine arts projects, something really bold and stimulating, he quips.

If you could be invisible for a day, who or what would you shoot? With a childlike innocence and honesty, he says, "I can't imagine shooting photographs of those I respect, when I go invisible. It is too sneaky, and disrespectful. I would shoot the bad guys, to prove to the world that they are doing something really wrong to the humanity".

Much has been said about Philippe in our articles, but the fact is there is just so much more to know about him. About Philippe - the artist, Philippe - the photographer, and Philippe - the enigmatic man with the 'Floating Mind'.



Coat - Forever 21

Top Tank - L.L. Bean
Chair - Ikea



Rapid Fire Questions with Philippe...

Fashion is - "Fashions fade, style is eternal." ~ Yves Saint Laurent

Style is - what you are, even though you don't understand it.
One word that defines your photographs - OTB (out-of-the-box)!

Can't leave home without - a notebook and a pencil. If I don't have any, I feel amputated!

Sweetest pleasure is - knowing my buddies

Dream destination for a shoot - above the clouds, clouds as a solid stage

Photography accessory can't do without - alchemy between the model and the photographer

Favourite quote - "Our doubts are traitors, and make us lose the good we oft might win, by fearing to attempt."
~ William Shakespeare. A theatre poster in my childhood home displayed this quote. I read it several times a day.

Most precious possession - nothing but my memory, nothing material

One word that defines you - Passionate

Favourite photography theme - women and their characters

A song that you always listen to - "Riders on the storm" by The Doors...ever since I was born

(For more information, <http://www.philippeaufort.com>)



Black dress - Ateliers Sikrine
Short - Calvin Klein
Tights - Luxury Divas
Boots - Charlotte Russe

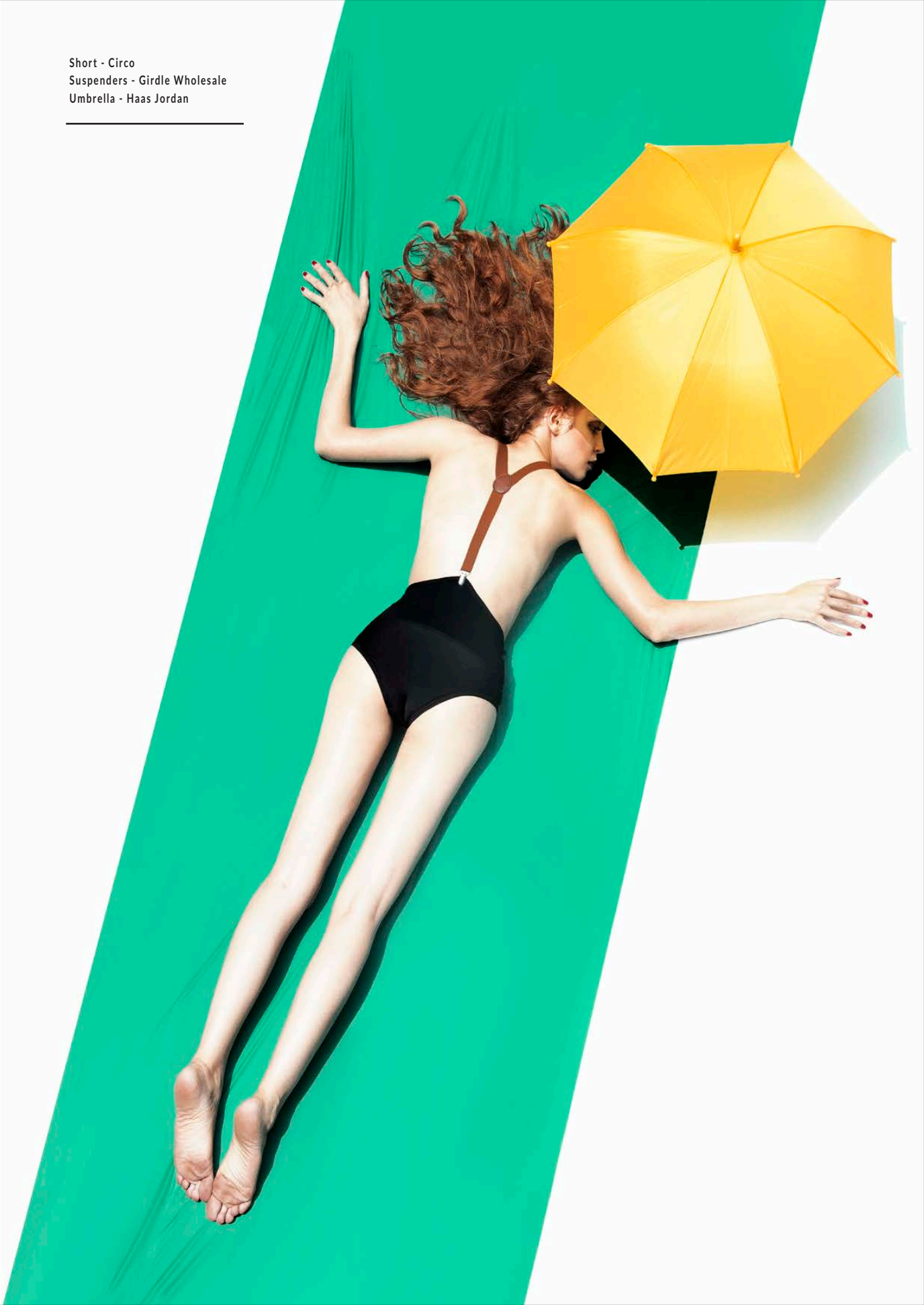


Black coat - Pro Lightning
Black pants - Pro Lightning
Blue Top - Tommy Hilfiger
White boys' short : Calvin Klein



Tights - Luxury Divas
Short - Circo
Handbag - Forever 21

Short - Circo
Suspenders - Girdle Wholesale
Umbrella - Haas Jordan



Tights - Luxury Divas
Short - Circo
Top : Dockers' Khakis
Necklace - Forever 21



Photography / GREG ALEXANDER
Art director / SÉBASTIEN VIENNE
Hair & Makeup / CARINE LARCHET
Assistant / AUDREY IBANEZ
Model / CAROLINA@CHC

LA CHAMBRE DES DAMES

Wardrobe / PATUNA COUTURE
WWW.PATUNACOUTURE.COM
Produced / WWW.MEPHISTOPHELES.FR
Special thanks / CHÂTEAU DU RIVAU
WWW.CHATEAUDURIVAU.COM

Clothes - The Floating Ice

Clothes - La Japonaise



Clothes - Beach at Trouville



Clothes - Déjeuner sur l'herbe



Clothes - Meadows at Giverny



A I R

Dress - Yanina Couture

Photography / ALYONA KOSMINA
Production / THE TRUE ILLUSION
Makeup / OLESYA IVANINA
Style / OLGA ROMANENKOVA

Dress - Christian Dior vintage



Hat - Yana Markova
Dress - Christian Dior vintage



Dress - Alena Akhmadullina



Top - Lilas



Dress - Christian Dior vintage



Top - Alena Akhmadullina

Model / MADELEINE BRAAKMAN

Shirt - Judith van Vliet
Bodysuit - Minirine

Photography / CATH HERMANS
Photography Assistant / DANIQUE JORDAAN,
DIANTHE FORKINK
Hair / MARINO LAMBRIX
MUA / MIEKE VAN GOMPEL
Styling / EMILY HERMANS
Assistant Styling / SANNE BRUURMIJN
Models / WERONIKA
UNCOVER MODELS & MARCIN
UNITED FOR MODELS

WARPED DIVINITY



Model / JELISSA ZUIDERWIJK

Coral jacket - Judith van Vliet
Korset - Marlies Dekkers
Skirt Sky - MLY

The Fashion Mythopoeia

by Kristin Colaneri

Dark and light, push - pull, myth - reality, the head and the heart, love - hate Heaven and Hell. Duality has always been a strong force in our universe, and since the dawn of man, we have given meaning to each side. Through the depiction of Greek mythology or in this case... mythopoeia, our modern telling of fictional mythological characters and story. William Blake, a Romantic writer and artist, basked in this narrative drama creating worlds through poetry and painting, with the clashing of Heaven and Hell. Further, moving our way toward the 20th century and the creation of film came the 'Sci-fi' mythopoeia. The 'Red Scare' brought such films as The War of the Worlds, 20,000 Leagues Under the Sea, and The Day the Earth Stood Still. This modern day myth-creation has continued and today, we are living out many of the predictions from these 1950's films, begging the question of whether these stories are 'fiction' at all or sci-fi turned reality. But we are stretching the fabric of our imagination into technology creation, pushing us further still, toward what many in the tech world call 'the singularity'. The day when technology will supersede biology or will, in essence, become smarter and therefore we will have to merge in order to sustain as humans.

Model / MADELEINE BRAAKMAN

Leather top - Pauline van Dongen
Strapless suit - Minirine

So how can that be interpreted in the fashion world? Well some designers see the future in design as a duplication of the intricate web of complex organization that already exists in the organic world fashion as a second skeleton. An extension of biology. Our future in fashion is an expression of art and science and designers are teaming up with brilliant people like Neri Oxman, head of the Media Lab at MIT whom are pioneers in 3-D printing and have worked with the future of fashion on runway pieces and are now as we say in the fashion world, creating 'bio-design'.

Our fanciful fantasy females here are an expression of all of this! A mythopoeia fashion narrative... 50's sci-fi meets bio design meets Greek myth. Their use of color and texture create a unique collage of artistic fashion editorial but also each woman or character could stand as an individual still or piece. The looks are reminiscent of Luc Besson's film from 1997, The Fifth Element or in French, Le Cinquième Élément but what makes them fashion editorial and not 'costume design' is as Tim Gunn from Project Runway says, "in the edit". The makeup is still beauty based, the posing, the lighting and of course the models. The hair styling is represented as sculpture which may be too intricate for everyday use, but can certainly be used as inspiration in terms of braids and fohawks which we will continue to see this summer season. While those of us in the fashion world are always thinking of great fashion as 'forward' maybe the 'future' of fashion is already here!



Model / TINOTENDA MUSHORE

Laser cut top - Pauline van Dongen

Model / TINOTENDA MUSHORE

Body chain - SOYL

Necklace - SOYL

Void jacket - Pauline van Dongen





DREAM



Photography / CHIAROSCURO FOTOGRAFIA
Model / KATTY UKHANOVA
Makeup & Hair / ROCIO JAHANBAKHS
Stylist / ELINA FURMANE AT ROCK ETIQUETTE



Boho Chic

By Clara Fallocco



The Boho Chic trend returns every summer and it's not hard to see why. It's a look that makes you feel carefree, young and very pretty and, honestly, who doesn't want to feel like that?

Boho Chic style combines hippie and gypsy elements and makes everything look sweet and harmonized.

Bohemian Chic elements include flowy skirts, fur waistcoats, cowboy boots, large hats, loose sweaters and the "hobo bag".

Dresses are definitely some of the best pieces in bohemian style, they're fresh, romantic and a bit savage. Summer is the perfect season to take a walk on the wild side and wear boho dresses.

If you want to look very confident then you should absolutely try boho chic gowns.

These long dresses are perfect for summertime, whether you are on your way to a music festival or you're just hanging out with friends, they will make you feel cool and yet charming at the same time.

Also a lot of designers, such as Altuzarra, Roches and, above all, Valentino brought boho chic style on Spring runways and tried to find the perfect bohemian gown playing with colour, lace and cut-outs.

Boho chic long dresses can be the most romantic eveningwear as well as the perfect outfit to go out with your friend, it all depends on accessories, you can match them with high heels to make it more elegant or even with flats for a fresh day look.

Also, the fabric is very important: make sure they are made by lightweight and quality textiles, otherwise they would look too heavy.

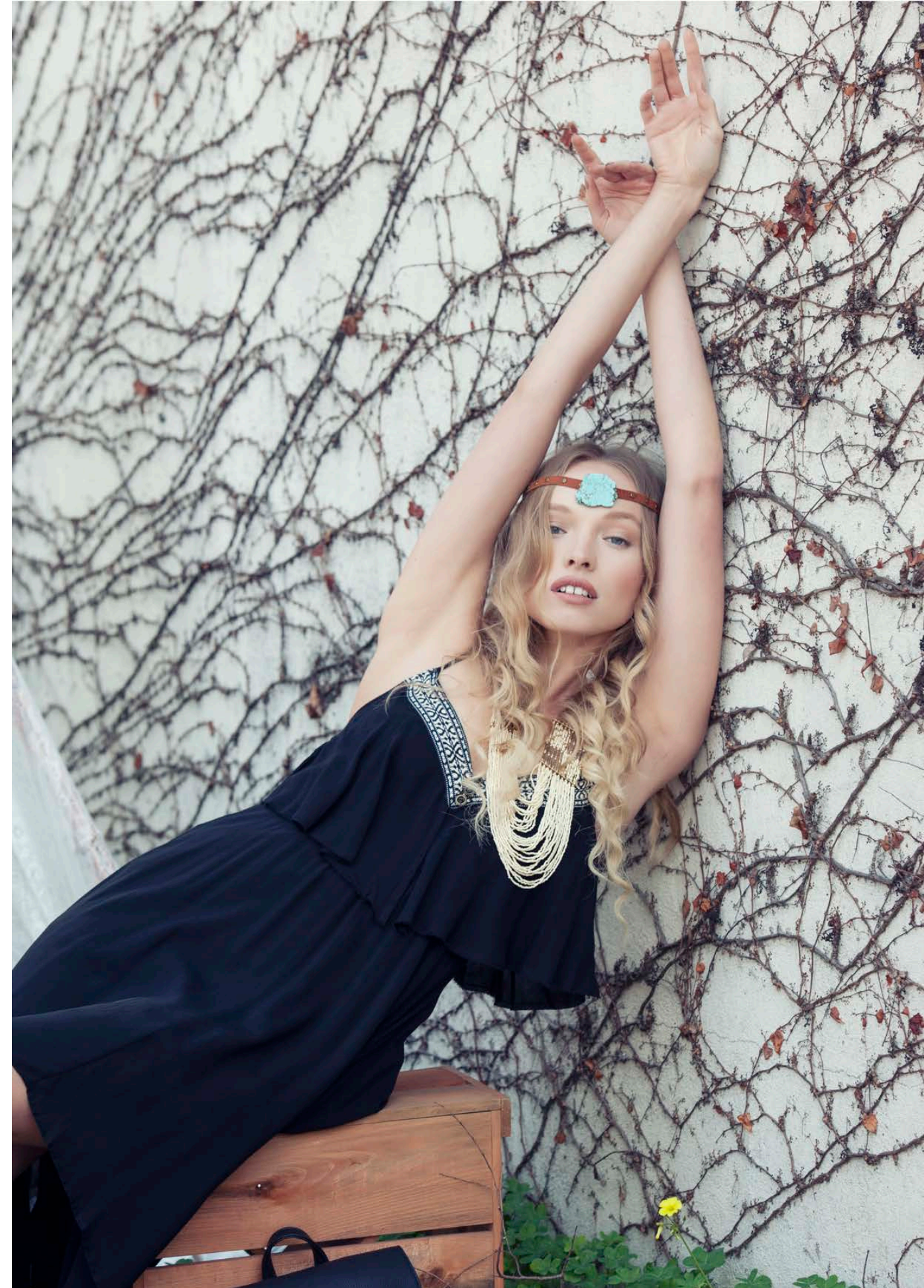
If you want to stay more casual then you should go for super groovy short dresses or play suits and you will immediately feel like you're at Coachella. They look flawless at the beach as well as in the city. They adapt to every kind of body and you can find the perfect one for your shape.

Most Boho Chic dresses are very loose, so you can use a belt to highlight your waistline in order to look slimmer or you can keep your outfit relaxed with a shade of country and match your short dress with ankle boots and a large fedora hat.

Accessories are really important and they don't only complete your outfit, but they are an essential part of it: ring, necklaces and lots of bracelets can transform the simplest outfit into a very creative one.

Shoes are also extremely important: you can choose between different kinds of footwear and the main materials are suede and leather. You can coordinate your boho chic dresses with ankle boots to give a country touch to your look, with high heels especially with long dresses to make it more elegant or with flats to keep it more casual. The bags are also mainly in suede or leather and they range from the classic hobo bag to fringed handbags, to patterned and colourful pochettes. Makeup and hair are usually very natural.

The absolute queens of Boho Chic style are Sienna Miller, Vanessa Hudgens, Kate Moss and the Olsen twins and you should definitely have a look and their outfits to get some inspiration.



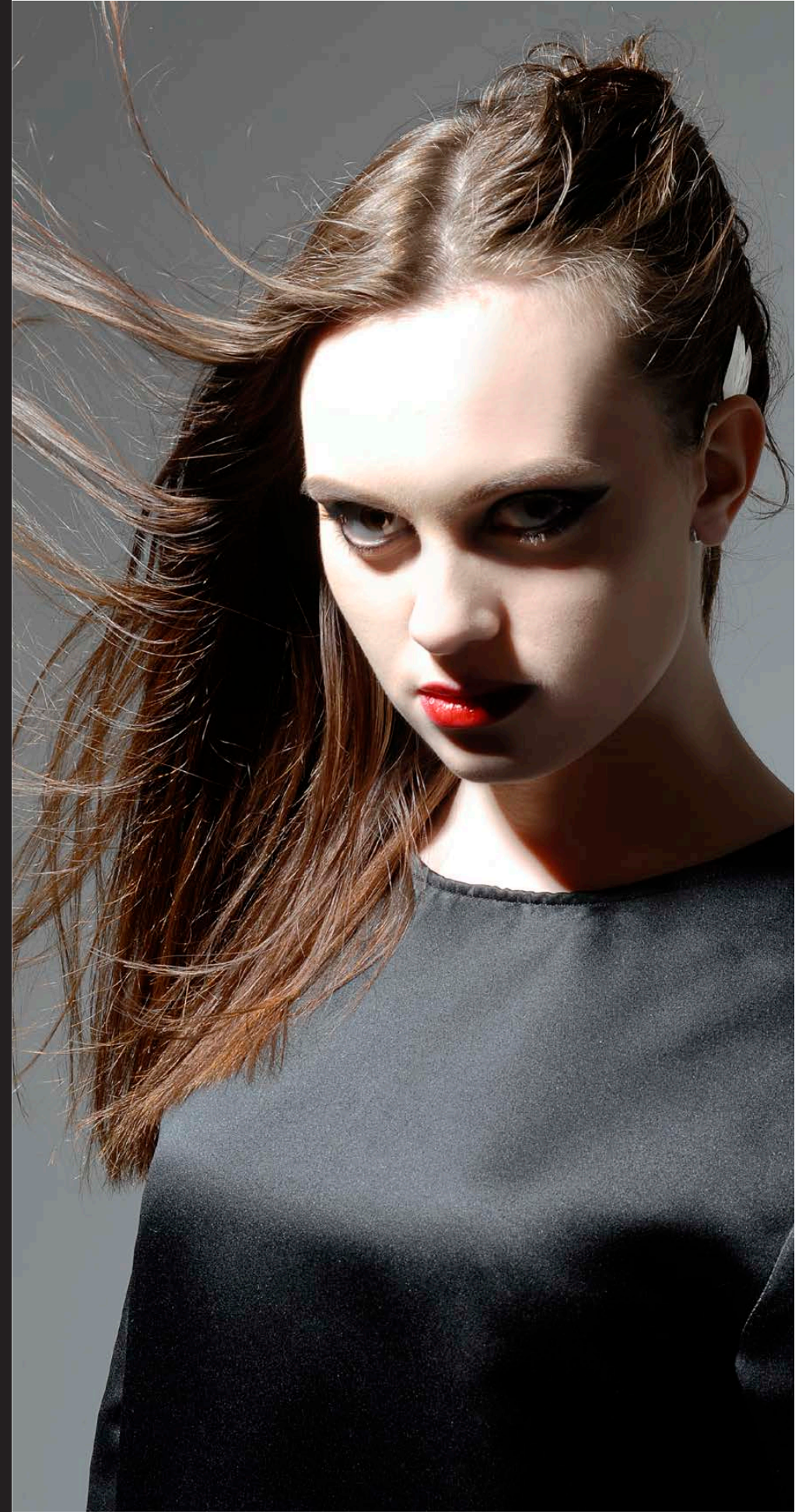


SEE ME

Photography
MASHA KORN
WWW.MASHAKORN.COM

Stylist
KATE MIKSHA

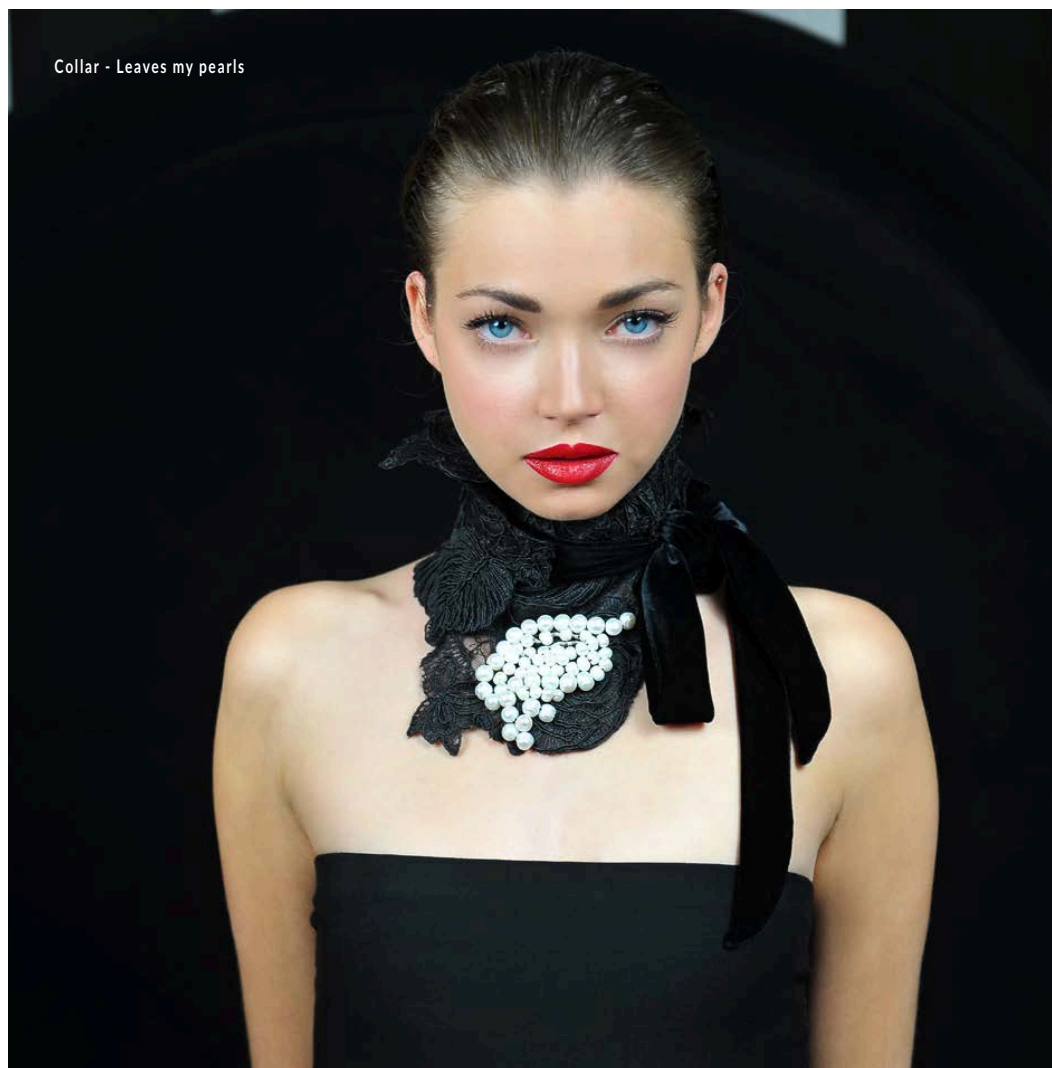
Model
MARGARITA





PATUNA

Collar - Leaves my pearls



Photography / GREG ALEXANDER (WWW.GREGALEXANDER.NET)
Art director / SÉBASTIEN VIENNE
Hair & Makeup / CARINE LARCHET
Model / CLARA (KARIN MODELS PARIS)
Assistant / AUDREY IBANEZ

Stole - Firework



Undoubtedly, Patuna is one of the most celebrated designers in luxury fashion for her everlasting passion for art and dedication to creativity.

This talented designer started her career out of true love for her talents and skill, as she passionately wants to share her creations to the world. Her work has been displayed in various parts of the world winning the envious hearts of women that are looking to own Patuna's designs.

Her collections offer a range of Prêt-à-Porter and Haute Couture.

A frequent work of beads, crystals, Swarovski and precious stones can be seen in her 'signature' items. Patuna's designs frequently take their inspiration from an age of elegance - reflecting 1950's tailoring and silhouettes. She believes in creating designs that complement and enhance the feminine form. She likes to use sumptuous, flowing fabrics combined with a sophisticated approach to draping.

A native of Georgia, Patuna spent her childhood studying and performing ballet, acting, folkloric dance, classical piano, painting, and pantomime. As a teenager, she served as host of two nationally broadcast TV programs in Georgia. At age 16, she entered the Tbilisi State Institute to study gynecology, and later switched her field of study to dentistry, graduating top of her class as a doctor of dental surgery.



Stole - princess of flowers



Stole - i'm so confused

In 2008, Patuna made a career change from dentistry to her real passion; fashion. She is currently the owner and director of Patuna Fashion House.

In recent years, Patuna studied sketching with a professional tutor on anatomy, dress/shoe design and portraiture, and earned a degree in fashion merchandising and design, Sewing/dressmaking and cosmetology/aesthetics. Patuna uses her own technique she developed of applying Swarovski crystals to her designs.

Patuna designed a line of baby clothes, which was presented in a nationally televised fashion show, as well as swimsuits for all contestants in the famous "Elite Model Look" competition. She designed the cocktail dress worn by Miss Georgia in the Miss World 2009 pageant held in Johannesburg, South Africa. Patuna was a judge in the Miss Georgia 2009 pageant, and designed the swimsuits worn by the contestants. She served as costume designer for a major motion picture in Tbilisi, and made an appearance in the movie as an actress playing a Georgian designer.

In December 2010, Patuna was honored as Georgian National Television's "Extraordinary Guest of the Year", and was named one of the Georgia's top 20 successful women in a nationally televised event.

After the huge success of her Couture Autumn/Winter 2015-2016 collection, presented during the July Paris Fashion week (reports in Marie Claire, Madame Figaro, Elle ...) Patuna decided to create a luxury capsule Prêt à Porter collection spring summer 2016: luxury scarfs and stoles, skirts and blouses, and 4 exclusive wedding dresses!

The detail we like: all stoles can be wearable in 5 different ways ...and so are the wedding dresses.

She will present the capsule collection in New Couture Showroom, in Westin Vendôme Hôtel from October 1 to 5.



MEMORIES

Photography / HEIKE SUHRE
WWW.HSFOTOGRAFIE.COM
Visagie & Hair: / NANETTE MONTIZAN
Designer / MONIQUE DÉSAR
Model / CECINANIEHOF MODEL





Clothing provided by Rent the Runway

Theia Dress
Bracelet Ella Carter
Catherine Deane Gown
Necklace Oscar De La Renta



FROM FROST TO AZURE

Photography / MARTINE SEVERIN
Models / BRIANNA (10MGT, CHICAGO)
JAZ - FACTOR WOMEN, CHICAGO
Stylist / BRIAN STANZIALE
Makeup / FRANÇELY PLAZA
Hair / RAMSAY MARSTON

Dress - Nha Khanh



Halston Heritage Gown
Bracelet - Oscar De La Renta



Tibi Jumpsuit
Bracelet - Giles & Brother
Nicole Miller Dress
Necklace - Kay Jay Lane

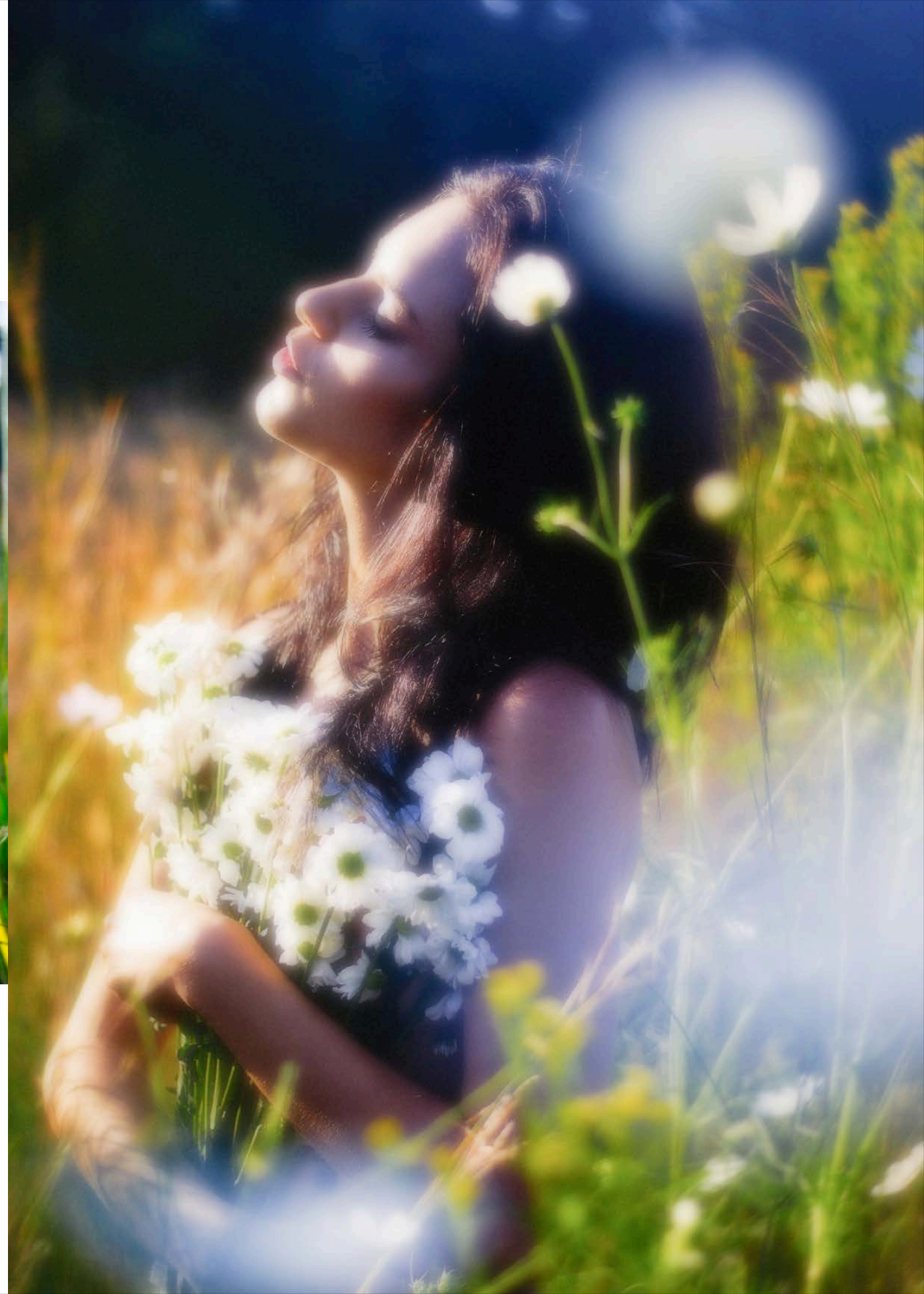


Nha Khanh Dress | Marchesa Notte Dress

DAY DREAMER

Photography / NIKKI ZAKKAS
Model / FARRYN TER-OSSEPIANTZ

•
Makeup / SANCIA NAIDOO
Stylist / FUAAD ABDOOL



IT'S LIKE THAT...

Photography / ROBBY BROUWERS
Makeup & Hair / ALICE R.
Model / AGNIESZKA KULINA

Clothes / TO DAY IS A GOOD DAY ANTWERP.







THE INNOCENTS OF YOUTH



Photography / [INDREK GALETIN \(WWW.INDREKGALETIN.CO.UK\)](http://WWW.INDREKGALETIN.CO.UK)
Models / [KARL WARD \(BOOKINGS MODELS\)](#), [VANESSA KERENS \(OXYGEN MODELS\)](#)
Stylist / [ANASTASIA ANDREW](#)
Makeup & Hair / [MARGARIDA MARINHO \(WWW.MM-MUA.CO.UK\)](http://WWW.MM-MUA.CO.UK)
Clothes / [FRANCESCA CAPPER](#)
Location / [LONDON, UK](#)



Makeup Brands
face atelier element two and Mehron
Hair Brands:
Affinage Black Ice styling products

TRIBAL INSTINCT

Photography / SARAH FOUNTAIN
Stylist / TAMZEN HOLLAND
Hair / NADINE JOHNS-ALCOCK
Makeup / TRACIE WEAVER
Models / ZHOE & BROOKE (QUE MODELS)







MINIMALISM

Photography / LAIA SP
[HTTP://LAIASPPHOTOGRAPHY.WIX.COM/PHOTO](http://LAIASPPHOTOGRAPHY.WIX.COM/PHOTO)
Model / MARTA MILÀ (BARCINO MODELS)
Stylist / CHRISTINA GONZÁLEZ
[HTTP://CHRISTINAESTILISTA.WIX.COM/STYLIST](http://CHRISTINAESTILISTA.WIX.COM/STYLIST)
MUA / BLUE CHRISTINE MAKEUP
[HTTP://BLUECHRISTINE.ES](http://BLUECHRISTINE.ES)

Clothes / CHELSEA VAN DEN BERG. [HTTP://CHELSEAVANDENBERG.COM](http://CHELSEAVANDENBERG.COM), PATTS P.ZOROA





INTO THE WHITE LIGHT

Photography / MARGARITA LIEVANO
Models / JOSEPHINE MCGRAIL, MIRANDA CHANCE (GTM MODELS),
ESTELLE DIGRIDI, ANNA B (BASE MODELS)
Stylist / CRISTINA HERNANDEZ
Assistant / CHEESA MEHLMAN
Makeup / IZABELA JUNG
Hair / NICOLE IROH

Production by WWW.MADEINLONDON.PHOTO



Tunic - Nicole Farhi,
Boots - River Island
Neckless - Marni

Dress - Zara
Leather Accessory - Agent Provocateur
Shoes with studs - MiuMiu
Earrings - Freedom

Skirt - Cavalli
Top - Zara
Jacket - stylists own



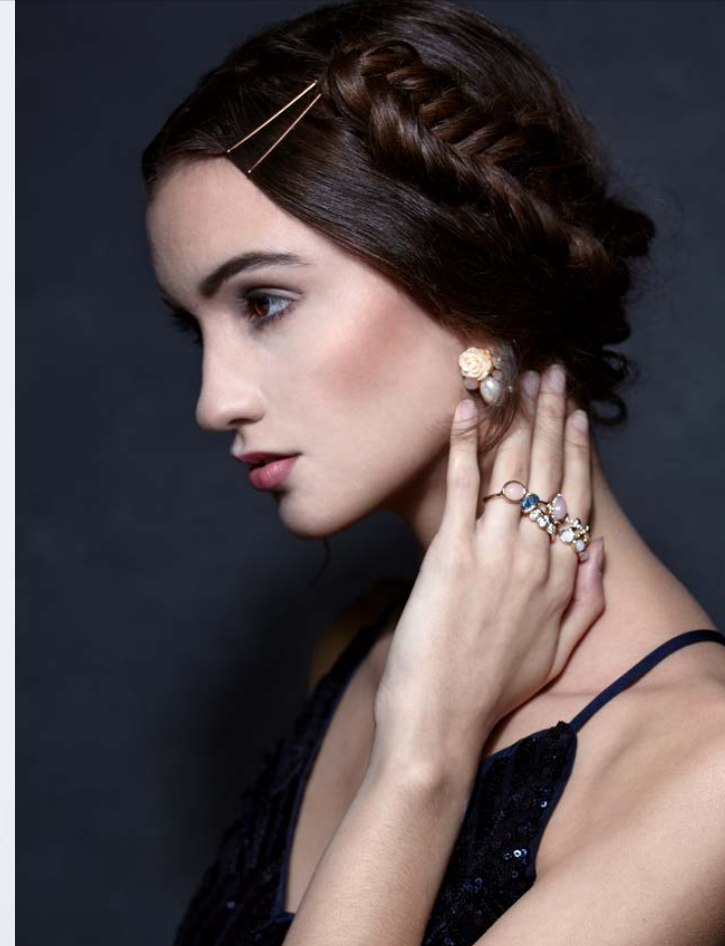
SPRING JEWELS

Photography & Retouch
JENNIFER MCINTYRE
(WWW.JENNIFER-MCINTYRE.COM)

Model / EMILY VAN LIEW
(SMG MODELS)

MUA / FELICIA KAISER
Hair / AZALEE WERNER

Top - FOREVER 21
Jewelry - FOREVER 21

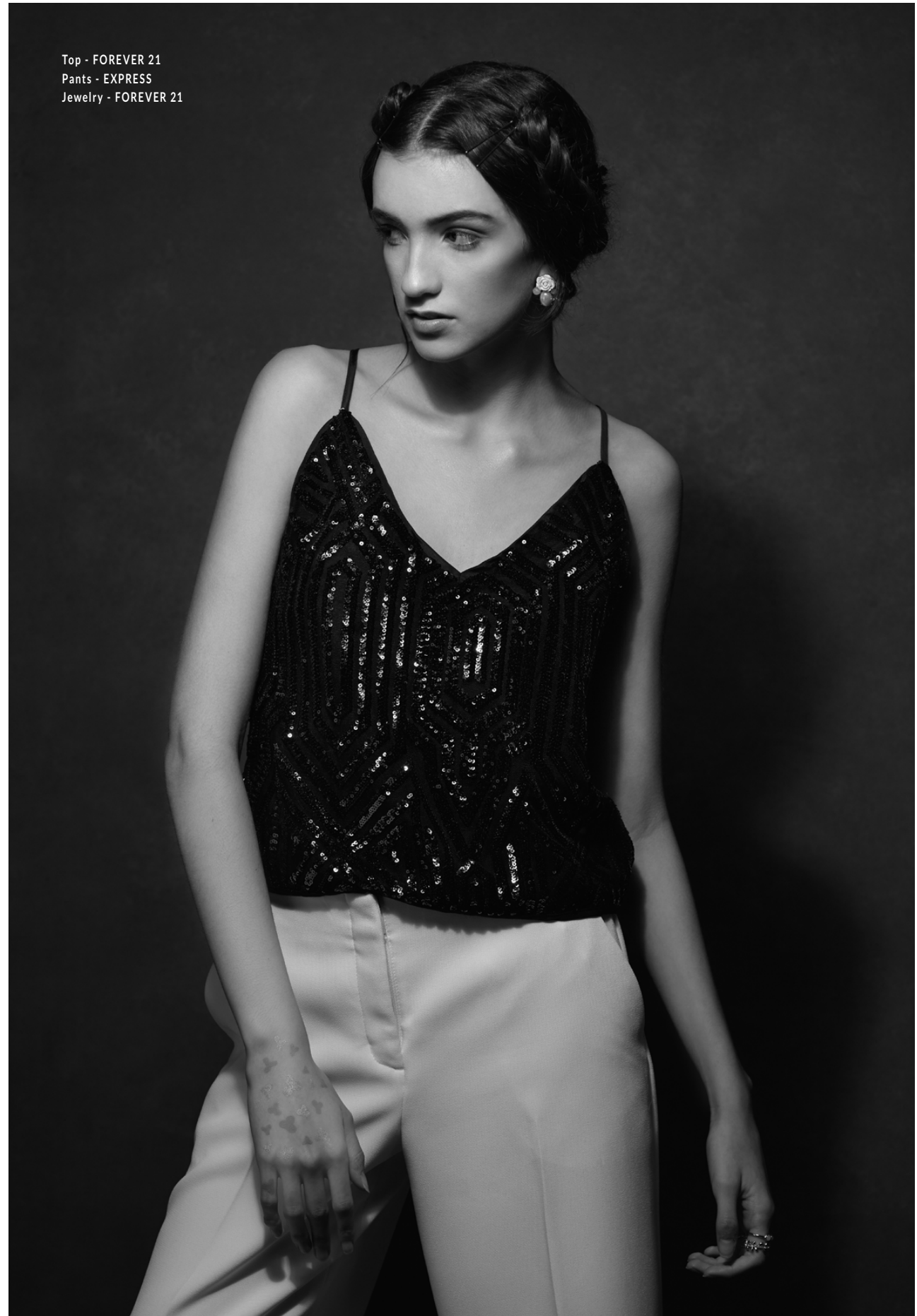


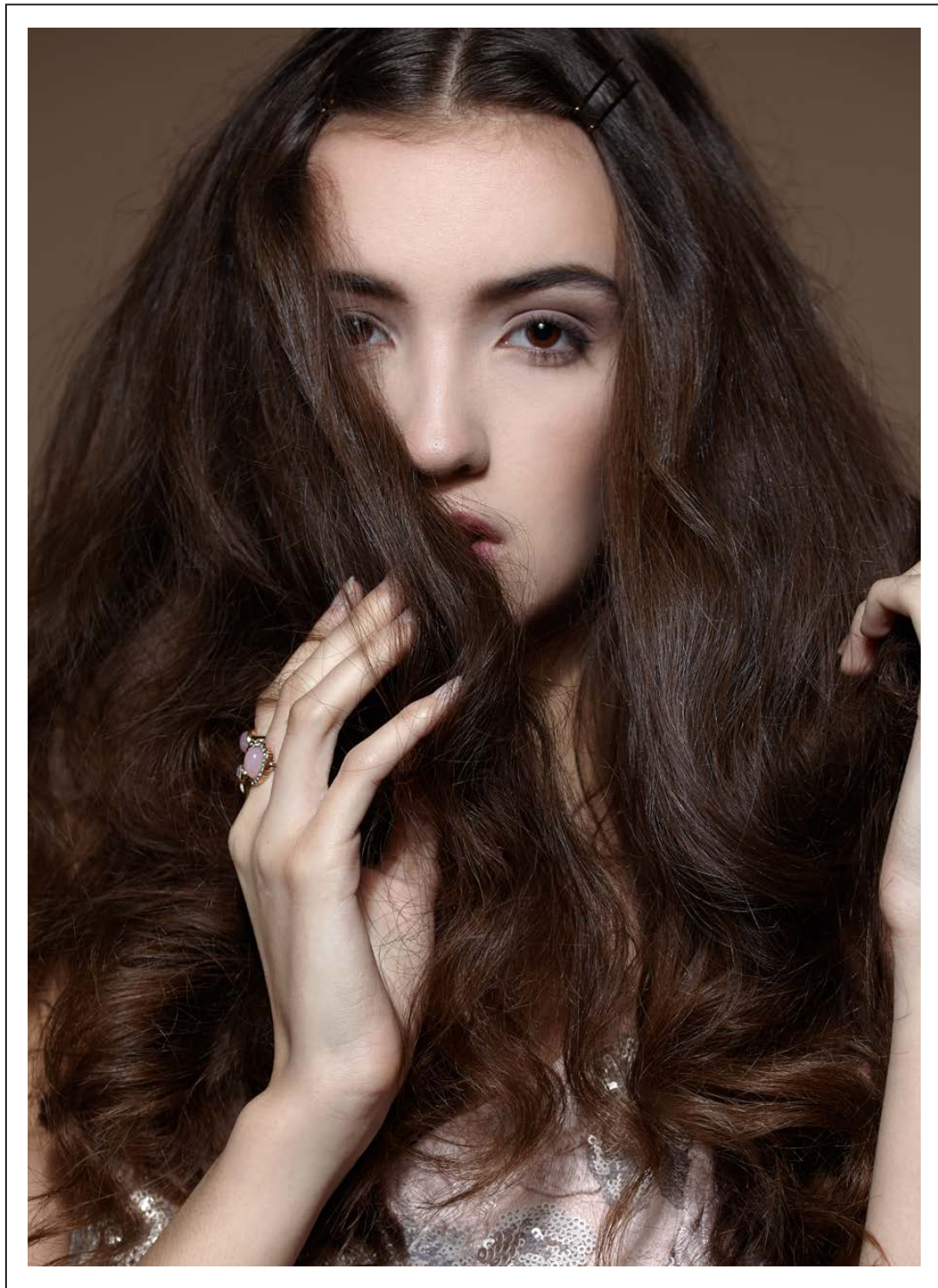
Dress - COS
Shoes - Toyshop
Neckless - Freedom'

Jacket - FOREVER 21
Jewelry - FOREVER 21

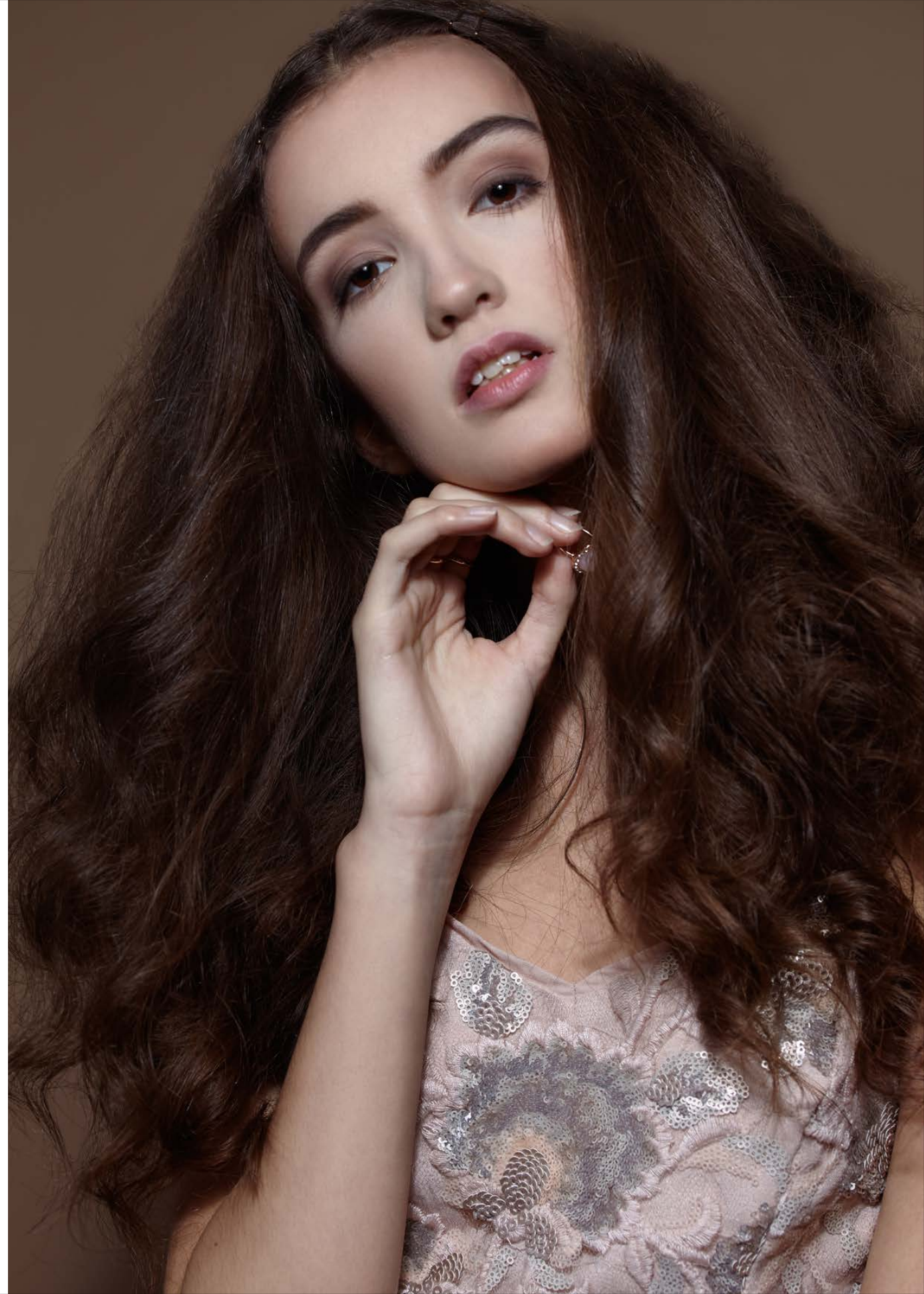


Top - FOREVER 21
Pants - EXPRESS
Jewelry - FOREVER 21





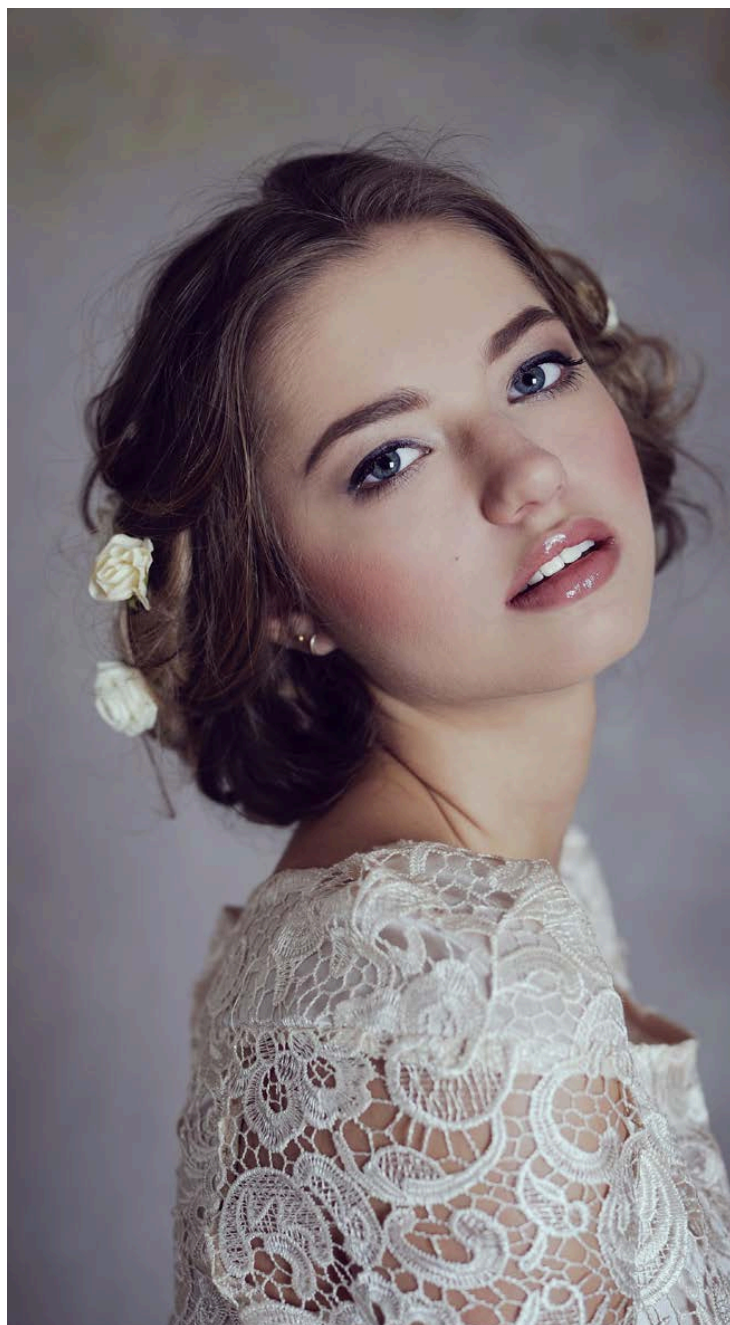
Top - FOREVER 21
Jewelry - FOREVER 21



20TH

Photography / ILONA TEUNISSEN FOTOGRAFIE
MUA / HELMIE VAN MONTFORT'





By Gaia Donata

The human nature is complex, subtle and diverse. Nothing is certain or objective, all is just a matter of perspective. The human being carries within himself the good and the evil, and inside one there is the other just like without one the other cannot exist.

Good and evil are embedded in every human being, and neither can exist without the other.

This condition is well represented in this picture: we have two different attitudes and nuances in the same person, the model. The contrast is everywhere: make-up, hairstyle, clothes, background, poses, lights.

Let us analyse the first version, the angelic one. The make-up is natural and focuses on the cheeks. Their light and unaggressive colouring suggests innocence and simplicity, as if the girl were blushing out of modesty. The lips are simply glossy, the eyes are well defined without strong colours, the hair is softly tied. The flowers provide a romantic yet modern atmosphere. The background, the lights, the clothes, the colours, are all gently nuanced, undefined, pale and relaxing. The whole harks back to the early 20th century fashion.

The second subject is a completely different woman. The colours are darker, the clothes, the light and the background are stronger and more malicious. In front of us stands a woman who is self-confident, determined, fearless, and who knows exactly what she wants. She is teasing us, she is not afraid of being observed. The echo of the roaring 20s is obvious, a time when women spoke up and stood in the spotlight in both social and political contexts. The make-up focuses on the lips, the symbol par excellence of femininity and sensuality. These are highlighted by the dark colour, while the face is framed by a bold and well-defined hairstyle. The eyes are embellished by a shimmer silver eye-shadow.

To realise the first make-up, use a matte and light foundation. Set it with powder and modulate the blush

on the cheeks, brushing it also near the temples. Put a brown or black pencil in the upper eye-line and blend it smoothly, then use a good mascara and tightline the eyes, to give an invisible definition. Use a clear or nude gloss on the lips. Two variants can be used for the application of the blush and the eyes make-up: put a creamy blush before the foundation to have an even more natural look, and use an eyeshadow (light brown, caramel, taupe) to slightly enhance the outer corner of the lid in a V shape.

For the second mood: use the blush after the foundation, modulating it in a less diffused and more linear shape. For the eyes, enhance the V shape on the outer corner, blending the darker colour with a bright, shimmer one that you should apply in the inner corner and in the first part of the lid. Add more eye-pencil, without blending it excessively, or at all. Extend the dark colour also to the lower lash line, only up to the exterior of the eye.

Choose a dark red lipstick or liquid lipstick, better if with a matte or satine finish. Contour the lips with a lip-pencil (which is very helpful with really strong lip colour) and apply it also on the lips themselves, to make the lipstick stay longer. Finally, apply the lipstick.





KOTO COLLECTION

Photography / SHIGEKI NAKAJIMA



christian-siriano



NEW YORK FASHION WEEK

PART 3

Photography / DANIEL PERRY STUDIOS





Custo Barcelona



jd-fashion



jenny-packham



pamela-roland



brother-vellies



PURE

Photography / JORGE OCHOA
Model / EVA SANTOS
Makeup & Styling / JOHAN GARRIDO



CLOTHES
Mateo Castaño, Juanma CB
SHOES
Juanma CB





